



## FACT:

75% OF ACTIVE  
INDIVIDUAL INVESTORS  
SHOW INTEREST IN  
SUSTAINABLE INVESTING  
ACCORDING TO A  
MORGAN STANLEY  
SURVEY

# NON-FINANCIAL REPORTING & INVESTORS ENGAGEMENT WORKING GROUPS

## ENHANCE YOUR COMPANY'S VALUE THROUGH EFFECTIVE DISCLOSURE AND INVESTORS ENGAGEMENT ON SUSTAINABILITY

In 2018, CSR Europe has organised two working groups on non-financial reporting and investors engagement. While the two topics are somewhat related to each other, we have set up two separate groups in order to address each in more detail.

The working groups provide a structured approach to ensure that the individual needs and challenges of companies are addressed. Activities include individual engagement, workshops, online meetings and sharing examples of good practices. The working groups aim to define the tools needed to enhance practices on these topics by all participating companies.

### CONTENT AND OBJECTIVES

- 1. Non-financial reporting** is a valuable tool for companies to measure, manage and communicate more accurately to relevant stakeholders about non-financial performance. The working group will provide companies with an opportunity to discuss reporting practice to:
  - Enhance the use of reporting as a tool in all companies
  - Engage relevant stakeholders to integrate their valuable feedback in reporting practice and usage
  - Discuss how to measure and communicate impact through reporting and beyond
- 2. Investors engagement** on CSR and sustainability is a necessary process for companies to demonstrate how environmental, social and governance (ESG) risks and opportunities are integrated in their value creation. In this context, the working group aims to:
  - Map the current state of play and practices in engaging investors
  - Draw suggestions for improvement
  - Identify tools to engage more efficiently with investors on CSR and sustainability matters

### ACTIVITIES

- Individual engagement with companies to discuss challenges and identify good practices: September and October
- Working groups meetings:
  - [20 November 2018: Non-financial reporting](#)
  - [21 November 2018: Investors engagement](#)
- Issue insight: Showcasing outcomes of the working groups (December 2018 - January 2019)

### WHO CAN PARTICIPATE AND HOW?

All CSR Europe [Corporate Members](#) and [National Partner Organisations](#) can take part in the working groups for free and choose to participate in one or both groups.