

Joint Proposal III: Mainstream Entrepreneurship in Learning

THE SITUATION IN EUROPE

- **40% of employers face difficulties in finding applicants with the right skill requirements.**
- The **entrepreneurship competence (EntreComp)** lists soft skills typically associated with an entrepreneurial mind-set such as creativity, teamwork (empathy), initiative taking, perseverance, self-efficacy, etc.
- Only **11 Member States** have a **comprehensive strategy** for Entrepreneurship Education (EE).
- **EE penetration in schools and universities ranges from 2%-25%.**
- The rate of EE uptake is (too) slow due to **barriers in the system such as: lack of teacher training or an enabling policy environment.**
- EE alumni studies also show that the companies they create have higher turnover, employ more people and tend to move into more high-growth industries.

BUSINESSES

Mainstream business-education partnerships

- Collaborate with schools in the design and implementation of Entrepreneurship Education (EE)
- Continuously emphasise and communicate their needs for more entrepreneurship education

“Ensure every young person has access to a practical entrepreneurial experience, either at school or through non-formal education”

MEMBER STATES

Bold reforms mandating business-education partnerships

- Integrate practical entrepreneurial experiences in the curricula at all levels of education (primary, secondary and tertiary) and in non-formal and informal learning
- Include entrepreneurial learning in professional development of teachers and school directors

EU INSTITUTIONS

Simplify, optimise and enhance branding of initiatives

- Establish one permanent pan-European, stakeholder-driven centre/hub for EE
- Set EU targets for school and learner participation in EE: 35% EE penetration rate of schools in 2020, followed by 20% of learners participating in EE in 2025

THE IDEAL SITUATION

- **Shared and explicit definition and understanding of entrepreneurship and entrepreneurial learning** as laid down in the Entrepreneurship Competence Framework (EntreComp).
- **National strategies on EE with a progression model**, i.e. from primary level to secondary and tertiary (incl. vocational training and higher education).
- **Europe needs a go-to place for entrepreneurial learning and teaching** that will serve and support EE, driving towards higher uptake at all levels of education.
- All European platforms related to skills (e.g. entrepreneurship, digital, STEM, apprenticeships etc) need to be interlinked and easily accessible².