



Responsible & Transparent Tax Behaviour Service offer

Helping companies advance in their journey towards a more transparent & responsible tax behaviour with a 3-step approach.

Background:

Taxes are one of the ways in which business contributes to society. They allow investments in essential resources and conditions that businesses need to strive for, not the least the well-being of the population.

Tax responsibility is also an essential tool for businesses to achieve the UN Sustainable Development Goals and have a positive impact on the societies where they operate.

CSR Europe's Expertise

CSR Europe – as the leading European business network for Corporate Sustainability & Responsibility – has built up an expert Community of Practice, released a Blueprint in March 2019 and developed tools with the leading companies in Europe working on Responsible Tax.

Our aim is to scale up corporate tax transparency and establish responsible tax behaviour within companies as one of the pillars of good governance.

3 Step Approach to building a Responsible Tax Strategy

The CSR Europe team can work out a range of additional activities tailored to your company's situation and maturity level , based on a 3 step approach.



Step 1 : Rate your processes with the Tax self-assessment Questionnaire

Aim: identify whether a company has adequate and appropriate internal processes and measures in place to implement its (responsible) tax strategies.

CSR Europe team will :

- provide tailored recommendations for the company to improve on specific areas and in particular in relation to internal & external engagement

The questionnaire:

- will have to be completed by both CSR & Tax managers.
- gives the opportunity to start the internal discussion on the topic and make the link between departments in order to encourage collaboration
- scoring and first report are benchmarked against the ideal situation
- is based on 6 thematic areas

THEME AREA	KEY ELEMENT
 AREA 1 TAX PLANNING STRATEGIES	Aligning taxation with value creation
 AREA 2 TAX FUNCTION MANAGEMENT AND GOVERNANCE	Developing the right processes to manage tax
 AREA 3 PUBLIC TRANSPARENCY AND REPORTING	Disclosing relevant tax related information to the public
 AREA 4 INTERACTION WITH TAX AUTHORITIES	Managing relationships with tax authorities & digital transformation of tax administrations
 AREA 5 TAX INCENTIVES	The impact on public finances
 AREA 6 BUILDING A NARRATIVE TO ACCOMPANY A TAX STRATEGY	How to engage stakeholders with a company's approach to tax



Step 2 : Get the internal buy-in through an Internal Workshop

Aim: Get the internal buy-in on the importance of linking Tax with sustainability and upgrade tax in a company's vision and strategy

CSR Europe team will:

- Deliver an internal session to help the CSR & Tax manager
- Support making the business case, how to involve relevant departments
- Share the current practices and trends in business on the topic
- Provide cases from front-runners' companies working on the topic



Step 3 : Test your strategy through an External Stakeholder Dialogue

Aim: Engage with external stakeholders to test current/future tax strategy, and test plans for more transparency

CSR Europe team will:

- Provide Logistic organization of the stakeholder dialogue
- Prepare Content
- Identify expert Stakeholders (peers, NGOs, policy makers, etc.)
- Provide Follow-up report and recommendations

For more information contact:

Paula Byrne

Director of Sustainability Management & Networks

pb@csreurope.org

Elisa Casazza

Project Manager

ec@csreurope.org

CSR Europe is the leading European business network for **Corporate Sustainability and Responsibility**. With our corporate members and National CSR organisations, we unite, inspire & support over 10,000 enterprises at local, European and global level.

We serve businesses & industry sectors in their transformation and collaboration towards practical solutions and sustainable growth. We are for systemic change; therefore, following the SDGs, we want to co-build with the European leaders and stakeholders an overarching strategy for a Sustainable Europe 2030.