



MATURITY: Companies measure and manage what is material to their business.

INTEGRATION: Sustainability and material stakeholder expectations are embedded into strategic management and into all divisions of the organisational structure.

(Source: CSR Europe pilot Assessment 2014)

MATURITY AND INTEGRATION ASSESSMENT THE MIA TOOL

CONTEXT

With the implementation of the EU Directive on Non-Financial Information Disclosure, more than 6,000 large companies will be expected to report on their sustainability performance. Increasing stakeholder expectations have made it clear that parallel to transparency, companies need to concentrate more on building mature management systems and on integrating sustainability into their corporate structures. Next to stakeholder expectations, integrating sustainability makes business sense. It is a corporate value driver allowing companies to tackle emerging risks as well as to tap into emerging opportunities. However, today, management of sustainability is not yet fully integrated in business management. Setting targets, systemic management and making the link to core business remain especially challenging. CSR Europe's Sustainability Management Maturity and Integration Assessment (MIA) is a tool for companies to assess and benchmark the level of maturity and integration of their sustainability management in order to better understand and communicate internally improvement areas.

ABOUT THE MIA TOOL

- Key metrics are based on GRI standards and CSR Europe's image of an ideal situation
- Linked to requirements of EU Directive on Non-Financial Information Disclosure
- Assessments conducted by CSR Europe staff; data treated as strictly confidential
- Output in the form of a benchmark report and detailed comments including examples of good practices
- Follow up interview with company to discuss results and potential solutions to identified gaps

USE THE TOOL TO

- Assess the level of maturity and integration of your company's sustainability management
- Benchmark your company anonymously against an ideal situation and against peers
- Identify gaps and areas for improvement, illustrated by best-in-class examples
- Use the outcomes of the assessment internally to improve sustainability management

The service of one assessment using a tool is included in CSR Europe's membership fee. The cost for an additional assessment is €4.000 for CSR Europe members and €8.000 for non-members.



For more information on how to get the assessment and on CSR Europe's work on sustainability management please visit <https://www.csreurope.org/mantra> or contact Soni Kanabar at (sk@csreurope.org).