

Joint Proposal III: Mainstream Entrepreneurship in Learning

THE SITUATION IN EUROPE

- 40% of employers face difficulties in finding applicants with the right skill requirements.
- The **entrepreneurship competence (EntreComp)** lists soft skills typically associated with an entrepreneurial mind-set such as creativity, teamwork (empathy), initiative taking, perseverance, self-efficacy, etc.
- Only **11 Member States** have a **comprehensive strategy** for Entrepreneurship Education (EE).
- **EE penetration in schools and universities ranges from 2%-25%.**
- The rate of EE uptake is (too) slow due to **barriers in the system such as: lack of teacher training or an enabling policy environment.**
- EE alumni studies also show that the companies they create have higher turnover, employ more people and tend to move into more high-growth industries.

THE IDEAL SITUATION

- **Shared and explicit definition and understanding of entrepreneurship and entrepreneurial learning** as laid down in the Entrepreneurship Competence Framework (EntreComp).
- **National strategies on EE with a progression model**, i.e. from primary level to secondary and tertiary (incl. vocational training and higher education).
- **Europe needs a go-to place for** entrepreneurial learning and teaching that will serve and support EE, driving towards higher uptake at all levels of education.
- All European platforms related to skills (e.g. entrepreneurship, digital, STEM, apprenticeships etc) need to be interlinked and easily accessible².

BUSINESSES
Mainstream business-education partnerships

- Collaborate with schools in the design and implementation of Entrepreneurship Education (EE)
- Raise awareness of entrepreneurship focusing on all relevant players

“Ensure every young person has access to a practical entrepreneurial experience, either at school or through non-formal education”

MEMBER STATES
Bold reforms mandating business-education partnerships

- Integrate practical entrepreneurial experiences in the curricula at all levels of education (primary, secondary and tertiary) and in non-formal and informal learning
- Include entrepreneurial learning in professional development of teachers and school directors

EU Institutions
Simplify, optimise and enhance branding of initiatives

- Establish one permanent pan-European, stakeholder-driven centre/hub for EE
- Set EU targets for school and learner participation in EE: 35% EE penetration rate of schools in 2020, followed by 20% of learners participating in EE in 2025

2030 TARGETS

- ✓ Each young person has a practical entrepreneurial experience before they finish school.
- ✓ Each teacher and school director benefits from a partnership to enhance his/her leadership and professional development, where entrepreneurial learning tools/methods are included.
- ✓ Each employer integrates youth and education in its planning for success.
- ✓ In each Member State or region, VET/Apprenticeships are an equal choice for youth¹ and bold reforms are introduced to mandate business-education partnerships².
- ✓ EU is a partner of choice for youth, parents, schools and employers.

¹See also Joint Proposal #1: Making VET/Apprenticeships and Equal Choice for Youth

²See also Joint Proposal #2: Making Business-Education Partnerships the New Norm