Business leaders share their views on how European companies are engaging on the Sustainable Development Goals (SDGs).

**Main Challenges that Companies Face in Engaging with SDGs**

- 51% report that social awareness and stakeholder demand on the SDGs are the primary challenges that their company faces.
- 36% indicate that there is no clear approach for how they should implement the SDGs.
- 37% cite that lack of commitment and policy from Government is also a key challenge.

**An Opportunity for More Internal Engagement**

- 53% report that the SDGs are well-known by top management.
- 11% believe the SDGs are well-known by middle management.
- 0% indicate that the SDGs are well-known by lower management.

**Actions the European Commission Can Take to Encourage Businesses to Integrate SDGs**

- 19% recommend greater support from Government in setting and achieving SDG goals.
- 11% suggest the development of a more supportive regulatory framework and policies that can guide businesses to integrate and implement the SDGs.

**Ranking of All SDGs Based on Priority Areas for Business to Focus On**

- 79% believe that it is important to address the SDGs as a part of their company's corporate values and sustainability strategy.
- 79% say that the SDGs offer new business opportunities.
- 52% state that the SDGs are important to improve multi-stakeholder partnerships.
- 37% indicate that the SDGs are important for the achievement of a new business sustainability strategy.

**European Business Leader Perceptions of the Sustainable Development Goals**

- 46% of European business leaders are in support of improving multi-stakeholder partnerships.
- 58% of European business leaders believe that the SDGs are well-known by top management.
- 11% of European business leaders believe the SDGs are well-known by middle management.
- 0% of European business leaders believe the SDGs are well-known by lower management.

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