

CEOs Call To Action

To Businesses, Policymakers, and Civil Society Organisations

A New Deal for Europe

Europe is in turbulent waters – navigation becomes more difficult as multilateralism, partnerships and common visions are challenged. **What we need is a New Deal for Europe – for a Europe with a shared sustainable vision for its future.**

We are business leaders that take the United Nations Sustainable Development Goals as a compass to make the transformation required to face the challenges. The Paris Agreement and the UN Guiding Principles on Business and Human Rights are the beacons on our journey.

As business we want to provide value to society and sustainable profitability through a strong purpose and ethical foundation of our business. We believe in a democratic society in Europe where the rule of law, cooperation between enterprises, civil society and governments are our greatest assets to respond to the public concerns on the path to the future of Europe; a Europe that leaves no one behind.

About 200 CEOs have endorsed the Call so far:

Comte Étienne Davignon
President of CSR Europe

Henning Ohlsson
Epson Deutschland GmbH

Denis Machuel
Sodexo Group

Yoshiyuki Ogura
Hitachi Europe Ltd.

Magnus Hall
Vattenfall

Leonardo Rubattu
Iccrea Banca

Masahiro Okafuji
ITOCHU

Wiebe Draijer
Rabobank

Julian Yarr
A&L Goodbody

Juraj Palčinský
Antalis CZ

Tolis Vassilakakis
Avinol

Michaela Chaloupková
ČEZ Group

George Hatzopoulos
Coral AE

Andreas Savvides
Curis Network

Diana Rádl Rogerová
Deloitte Czech Republic

Demetrios Papacostas
EDA-Attikis S.A.

Volkert Engelsman
Eosta BV

Michael Spanos
Global Sustain SA

Eleni Kalogirou
Hermes Airports Ltd

Dr. Theodoros Kringou
Infocredit Group Ltd

Mohamed Ahmed
Intracom S.A. Telecom Solutions

Ilham Kadri
Solvay S.A.

Patrick Pouyanné
Total S.A.

Dr. Johan van Zyl
Toyota Motor Europe

Ignacio S. Galán
Iberdrola

Marco Tronchetti Provera
Pirelli & C. S.p.A.

Dimitrios Papalexopoulos
Titan Cement Company S.A.

Efstathios Tsotsoros
Hellenic Petroleum S.A.

Marica Labrou
V. Kafkas S.A.

Sven Eggefall
Länsförsäkringar Bank

Lars Appelqvist
Löfbergs

Ge Moonen
Moonen Packaging

Chris Martin
Musgrave Group

Casper von Koskull
Nordea Bank Abp

Erik Kemink
PitPoint clean fuels

Michael Neoptolemou
Remedica Ltd

Polydefkis Loukopoulos
Signify Hellas

Seamus Egan
Transdev Ireland

Peter Blom
Triodos Bank

Petr Dvořák
Vodafone Czech Republic

Dr. Rolf Martin Schmitz
RWE AG

Giorgos Iliopoulos
Aiphoria

Francesco Starace
Enel S.p.A.

Jean-Pierre Clamadieu
Engie S.A.

Dr. Martin Bruder Müller
BASF

Carlos Torres Vila
BBVA

Erwin Pardon
McCain Continental Europe, Russia and MENA

Gabriele Galateri di Genola (Chairman)
Assicurazioni Generali S.p.A.

Steven Van Hoorebeke
SD Worx

Vincenzo Onorato
Consorzio Integra

Paolo Lanzarotti
Asahi Breweries Europe Group

Rolf Stub
Bluestep Bank AB

Tomáš Koranda
Hochtief CZ

Christina Kokkalou
Insights Market Research Ltd

Jesús María Herrera Barandiarán
Cie Automotive

Andreas Neocleous
Cyta Ltd.

Pinelopi Kourkafa
Diageo Hellas S.A.

Mark Foley
EirGrid plc

Georgios Briskolas
Eurocert SA

Luís Miguel Sousa
Grupo Sousa – Investimentos SGPS, Lda.

Bryan O'Donnell
Janssen Pharmaceutical Ireland

DI Dr. Rudolf Kanzian
Kanzian Engineering & Consulting GmbH

Iakovos Andreanidis
Lidl Hellas

Gabriel Escarrer Jaume
Meliá Hotels International, S.A.

Ioannis Kosmadakis
Motoroil

Vana Lazarakou
NJV Athens Plaza Hotel

Emilio Braghi
Novelis Inc

Dave Murphy
PM Group

Michiel de Haan
Royal Lemkes B.V.

Carina Åkerström
Svenska Handelsbanken AB

Zdeněk Bumbálek
Transkript Online

Antonios Polemitis
University of Nicosia

Dr Johannes Teyssen
E.ON SE

Teun Verheij
Albron B.V.

Dimitar Tsotsorkov
Assarel-Medet JSCo

Przemyslaw Gdanski
BNP Paribas Bank Polska S.A.

Martin Nossman
Collector Bank AB

Adriano Turrini
Coop Alleanza 3.0

Niall Browne
Dawn Meats Group Ltd.

Doug Baker
Ecolab Inc.

Antonio Llardén Carratalá
Enagás, S.A.

Denis O'Sullivan
Gas Networks Ireland

Stefano Venier
Gruppo Hera

Henrik Eklund
Ikano Bank AB

Yiannis Kantoros
Interamerican

Liz Dooley
Janssen Sciences Ireland UC

Nasko Mihov
Kozloduy NPP

Salvador da Cunha
Lift World

Tomáš Spurný
MONETA Money Bank, a. s.

Evangelos Mytilineos
Mytilineos Holdings S.A.

Jacob Lundblad
Nordax Bank AB

Timmo Terpstra
Peeze

Emmanouil Panagiotakis
Public Power Corporation S.A. - Hellas

Stefano Scavo
SCS Consulting

Manon van Beek
TenneT Holding B.V.

Savvas Peltekis
TUV Hellas

João Vieira de Almeida
Vieira de Almeida & Associados - Sociedade de Advogados

Gavin Kelly
Bank of Ireland

Raúl Grijalba
ManpowerGroup España

Pedro Guerrero
Bankinter

Marcel Weijers
EEK Coffee

Iñaki Ereño Iribarren
Sanitas

Ricardo Doehner
Campofrio Food Group

Richard Weissend
Heineken España

Vicente Cancio
Zurich España

Xavier Desclée
Innovity s.a.

Huseyin Yorucu
Alcomet AD

Piero Petrucco
I.CO.P. S.p.A.

Uwe Tigges
Innogy SE

Manousos Manousakis
Independent Power Transmission Operator S.A.

Vassilis Rabbat
Xerox Hellas S.A.

Hugo Rohner
SKIDATA

Senén Ferreiro Páramo
Valora Consultores

Alessandro Vandelli
BPER Banca

Each of us carries responsibilities and has unique contributions to bring. We trust that together, we have the energy to strive for what Europe needs for a sustainable future.

Fabio Benasso
Accenture Italia

Ignazio Izquierdo
Aviva Italia Holding

Denis Machuel
Sodexo Group

Benedetto Lavino
Bottega Verde

Alberto Bombassei
Brembo

Ettore Pollicardo
Bureau Veritas Italia

Alberto Minali
Cattolica Assicurazioni

Cosimo Franco
Certiquality

Ivano Ferrarini
Conad Centro Nord

Massimo Trapletti
CONFIDA

Paolo Braguzzi
Davines

Stefano Crea
*DNV GL Business Assurance
Italia*

Donato Iacovone
EY Italia

Giuseppe Pasini
Gruppo Feralpi

Diana Bracco
Gruppo Bracco

Toni Volpe
Falck Renewables

Victor Massiah
UBI Banca

Piero Petrucco
I.CO.P.

Fabrizio du Chène de Vère
IGPDecaux

Daniele Tranchini
La Fabbrica

Giancarlo Soro
Lexmark International

Massimo Pasquini
Lucart

Giorgio Squinzi
Mapei

Ernesto Mauri
Gruppo Mondadori

Catia Bastioli
Novamont

Pasquale Frega
Novartis Italia

Walter Ruffinoni
NTT DATA Italia

Massimo Moriconi
Omnicom PR Group

Valentina Pellegrini
Pellegrini

Matteo Del Fante
Poste Italiane

Paolo Penati
QVC Italia

Maurizio de Cicco
Roche Italia

Martino Verga
Sacco System

Hubert De Ruty
Sanofi

Andrea Zappia
Sky Italia

Sergio Lai
SOBI Italia

Luigi Lazzareschi
Sofidel

Orio Bellezza
STMicroelectronics Italy

Giovanni Papini
*UBS Asset Management (Italia)
SGR*

Jeffrey Hedberg
Wind Tre SpA

Together, we are calling to Businesses, Policymakers, and Civil Society Organisations to join forces in action:

- * **TO INNOVATE BUSINESS MODELS AND ACCELERATE TRANSFORMATION** to drive global and local competitiveness by tackling climate change and enhancing social inclusion through an overarching Sustainable Europe 2030 Strategy.
- * **TO ENGAGE IN A CRITICAL BUT TRUST-BUILDING DIALOGUE** at local, national and international level, to tackle the challenges and unlock the opportunities.
- * **TO CREATE COLLABORATIVE PLATFORMS AND FINANCE MODELS** for more innovation towards the implementation of a more sustainable and circular economic model.
- * **TO TRANSITION TOWARDS SUSTAINABLE PRODUCTION AND CONSUMPTION PATTERNS** by engaging the entire value chain – balancing economy, ecology and societal needs in order to maximize value creation to society.
- * **TO STIMULATE AND PROMOTE STRONG EDUCATION AT ALL STAGES OF LIFE** to foster lifelong employability and social cohesion, building up prosperous communities.
- * **TO INCREASE SOCIETAL PARTICIPATION AND CIVIC ENGAGEMENT** also connecting and leveraging the younger generations' sense of urgency and innovation to a wider sustainability movement.
- * **TO SPEARHEAD SHARED STANDARDS**, policy coherence and meaningful transparency to obtain a sustainable level playing field.

This Call has been initiated by:



[ENDORSE THE CALL ONLINE](#)

(Open from 7 May to 30 September 2019)

For more information about the results
and follow up actions you can undertake,
please contact:

Stefan Crets
Executive Director
SC@csreurope.org
+32 2 541 16 10