

# CEOs Call To Action

*To Businesses, Policymakers, and Civil Society Organisations*

## A New Deal for Europe

**Europe is in turbulent waters** – navigation becomes more difficult as multilateralism, partnerships and common visions are challenged. **What we need is a New Deal for Europe – for a Europe with a shared sustainable vision for its future.**

**We are business leaders that take the United Nations Sustainable Development Goals as a compass** to make the transformation required to face the challenges. The Paris Agreement and the UN Guiding Principles on Business and Human Rights are the beacons on our journey.

**As business we want to provide value to society and sustainable profitability** through a strong purpose and ethical foundation of our business. We believe in a democratic society in Europe where the rule of law, cooperation between enterprises, civil society and governments are our greatest assets to respond to the public concerns on the path to the future of Europe; a Europe that leaves no one behind.

# About 100 CEOs have endorsed the Call so far:

Comte Étienne Davignon  
*President of CSR Europe*

Henning Ohlsson  
*Epson Deutschland GmbH*

Denis Machuel  
*Sodexo Group*

Yoshiyuki Ogura  
*Hitachi Europe Ltd.*

Magnus Hall  
*Vattenfall*

Leonardo Rubattu  
*Iccrea Banca*

Masahiro Okafuji  
*ITOCHU*

Wiebe Draijer  
*Rabobank*

Julian Yarr  
*A&L Goodbody*

Juraj Palčinský  
*Antalis CZ*

Tolis Vassilakakis  
*Avinol*

Michaela Chaloupková  
*ČEZ Group*

George Hatzopoulos  
*Coral AE*

Andreas Savvides  
*Curis Network*

Diana Rádl Rogerová  
*Deloitte Czech Republic*

Demetrios Papacostas  
*EDA-Attikis S.A.*

Volkert Engelsman  
*Eosta BV*

Michael Spanos  
*Global Sustain SA*

Eleni Kalogirou  
*Hermes Airports Ltd*

Dr. Theodoros Kringou  
*Infocredit Group Ltd*

Mohamed Ahmed  
*Intracom S.A. Telecom Solutions*

Ilham Kadri  
*Solvay S.A.*

Patrick Pouyanné  
*Total S.A.*

Dr. Johan van Zyl  
*Toyota Motor Europe*

Ignacio S. Galán  
*Iberdrola*

Marco Tronchetti Provera  
*Pirelli & C. S.p.A.*

Dimitrios Papalexopoulos  
*Titan Cement Company S.A.*

Efstathios Tsotsoros  
*Hellenic Petroleum S.A.*

Marica Labrou  
*V. Kafkas S.A.*

Sven Eggefalk  
*Länsförsäkringar Bank*

Lars Appelqvist  
*Löfbergs*

Ge Moonen  
*Moonen Packaging*

Chris Martin  
*Musgrave Group*

Casper von Koskull  
*Nordea Bank Abp*

Erik Kemink  
*PitPoint clean fuels*

Michael Neoptolemou  
*Remedica Ltd*

Polydefkis Loukopoulos  
*Signify Hellas*

Seamus Egan  
*Transdev Ireland*

Peter Blom  
*Triodos Bank*

Petr Dvořák  
*Vodafone Czech Republic*

Dr. Rolf Martin Schmitz  
*RWE AG*

Giorgos Iliopoulos  
*Aiphoria*

Francesco Starace  
*Enel S.p.A.*

Jean-Pierre Clamadieu  
*Engie S.A.*

Dr. Martin Bruder Müller  
*BASF*

Carlos Torres Vila  
*BBVA*

Erwin Pardon  
*McCain Continental Europe, Russia and MENA*

Gabriele Galateri di Genola (Chairman)  
*Assicurazioni Generali S.p.A.*

Steven Van Hoorebeke  
*SD Worx*

Vincenzo Onorato  
*Consorzio Integra*

Paolo Lanzarotti  
*Asahi Breweries Europe Group*

Rolf Stub  
*Bluestep Bank AB*

Tomáš Koranda  
*Hochtief CZ*

Christina Kokkalou  
*Insights Market Research Ltd*

Jesús María Herrera Barandiarán  
*Cie Automotive*

Andreas Neocleous  
*Cyta Ltd.*

Pinelopi Kourkafa  
*Diageo Hellas S.A.*

Mark Foley  
*EirGrid plc*

Georgios Briskolas  
*Eurocert SA*

Luís Miguel Sousa  
*Grupo Sousa – Investimentos SGPS, Lda.*

Bryan O'Donnell  
*Janssen Pharmaceutical Ireland*

DI Dr. Rudolf Kanzian  
*Kanzian Engineering & Consulting GmbH*

Iakovos Andreanidis  
*Lidl Hellas*

Gabriel Escarrer Jaume  
*Meliá Hotels International, S.A.*

Ioannis Kosmadakis  
*Motoroil*

Vana Lazarakou  
*NJV Athens Plaza Hotel*

Emilio Braghi  
*Novelis Inc*

Dave Murphy  
*PM Group*

Michiel de Haan  
*Royal Lemkes B.V.*

Carina Åkerström  
*Svenska Handelsbanken AB*

Zdeněk Bumbálek  
*Transkript Online*

Antonios Polemitis  
*University of Nicosia*

Dr Johannes Teyssen  
*E.ON SE*

Teun Verheij  
*Albron B.V.*

Dimitar Tsotsorkov  
*Assarel-Medet JSCo*

Przemyslaw Gdanski  
*BNP Paribas Bank Polska S.A.*

Martin Nossman  
*Collector Bank AB*

Adriano Turrini  
*Coop Alleanza 3.0*

Niall Browne  
*Dawn Meats Group Ltd.*

Doug Baker  
*Ecolab Inc.*

Antonio Llardén Carratalá  
*Enagás, S.A.*

Denis O'Sullivan  
*Gas Networks Ireland*

Stefano Venier  
*Gruppo Hera*

Henrik Eklund  
*Ikano Bank AB*

Yiannis Kantoros  
*Interamerican*

Liz Dooley  
*Janssen Sciences Ireland UC*

Nasko Mihov  
*Kozloduy NPP*

Salvador da Cunha  
*Lift World*

Tomáš Spurný  
*MONETA Money Bank, a. s.*

Evangelos Mytilineos  
*Mytilineos Holdings S.A.*

Jacob Lundblad  
*Nordax Bank AB*

Timmo Terpstra  
*Peeze*

Emmanouil Panagiotakis  
*Public Power Corporation S.A. - Hellas*

Stefano Scavo  
*SCS Consulting*

Manon van Beek  
*TenneT Holding B.V.*

Sayvas Peltekis  
*TUV Hellas*

João Vieira de Almeida  
*Vieira de Almeida & Associados - Sociedade de Advogados*

Gavin Kelly  
*Bank of Ireland*

Raúl Grijalba  
*ManpowerGroup España*

Pedro Guerrero  
*Bankinter*

Marcel Weijers  
*EK Coffee*

Iñaki Ereño Iribarren  
*Sanitas*

Ricardo Doehner  
*Campofrio Food Group*

Richard Weissend  
*Heineken España*

Vicente Cancio  
*Zurich España*

Xavier Desclée  
*Innovity s.a.*

Huseyin Yorucu  
*Alcomet AD*

Piero Petrucco  
*I.CO.P. S.p.A.*

Uwe Tigges  
*Innogy SE*

**Each of us carries responsibilities and has unique contributions to bring. We trust that together, we have the energy to strive for what Europe needs for a sustainable future.**

# Together, we are calling to Businesses, Policymakers, and Civil Society Organisations to join forces in action:

- \* **TO INNOVATE BUSINESS MODELS AND ACCELERATE TRANSFORMATION** to drive global and local competitiveness by tackling climate change and enhancing social inclusion through an overarching Sustainable Europe 2030 Strategy.
- \* **TO ENGAGE IN A CRITICAL BUT TRUST-BUILDING DIALOGUE** at local, national and international level, to tackle the challenges and unlock the opportunities.
- \* **TO CREATE COLLABORATIVE PLATFORMS AND FINANCE MODELS** for more innovation towards the implementation of a more sustainable and circular economic model.
- \* **TO TRANSITION TOWARDS SUSTAINABLE PRODUCTION AND CONSUMPTION PATTERNS** by engaging the entire value chain – balancing economy, ecology and societal needs in order to maximize value creation to society.
- \* **TO STIMULATE AND PROMOTE STRONG EDUCATION AT ALL STAGES OF LIFE** to foster lifelong employability and social cohesion, building up prosperous communities.
- \* **TO INCREASE SOCIETAL PARTICIPATION AND CIVIC ENGAGEMENT** also connecting and leveraging the younger generations' sense of urgency and innovation to a wider sustainability movement.
- \* **TO SPEARHEAD SHARED STANDARDS**, policy coherence and meaningful transparency to obtain a sustainable level playing field.

*This Call has been initiated by:*



[ENDORSE THE CALL ONLINE](#)

**(Open from 7 May to 30 September 2019)**

For more information about the results  
and follow up actions you can undertake,  
please contact:

**Stefan Crets**  
*Executive Director*  
SC@csreurope.org  
+32 2 541 16 10