



**“Materiality Analysis - 2 years after rebirth”  
A Management & Transparency for Competitiveness Webinar  
23<sup>rd</sup> June 2015 (15:00 CEST)**

Two years after the “rebirth” of materiality analysis as a key tool of sustainability management and of integration to business strategy, we would like to ask experts on how do companies perform? CSR Europe’s guide to the sustainability journey (coming soon) identified some trends and dilemmas, while our [last webinar](#) showed that well-defined material topics can be helpful in proactive investor relations.

**Join this webinar to:**

- ✓ LEARN about the impressions on and expectations towards materiality analysis of leading sustainability reporting frameworks
- ✓ FIND OUT what consultants` experience is about usefulness and quality of materiality analysis with clients

TIME	AGENDA	SPEAKER
15.00 – 15.05	Welcome	Aron Horvath, Project Manager CSR Europe
15:05 – 15:15	Materiality 2 years after the publication of GRI G4	Tamara Bergkamp Manager Reporting Standards GRI
15:15 –15:30	Evolution since the corporate responsibility report survey in 2013?	Christian Honoré Partner, Climate Change & Sustainability KPMG
15:30 – 15:40	Did the practice evolve and what effects does it have?	Elaine Cohen Owner, Beyond Business
15:40 – 15:50	Going deep - ArcelorMittal’s materiality analysis procedure	Annie Heaton, CR Manager ArcelorMittal
15:50 – 16:00	Structured stakeholder validation to improve materiality analysis	Aron Horvath, Project Manager CSR Europe
16:00 – 16:15	Discussion and Conclusion Q & A	Moderated by CSR Europe



**Tamara Bergkamp**

**Manager Sustainability Reporting Standards, GRI**

Tamara had worked as a geographer in the sustainability field for over 35 years and has broad experience in areas like sustainable planning, sustainable development of the coal mining industry, and impact assessment of different type of projects in Venezuela and the Caribbean area. She had been working for the public sector and for the private sector as a consultant, and had been teaching at different Universities in Venezuela. In 2008 Tamara joined GRI in the Netherlands and has been working in various capacities, including the development of five Sector Supplements and research publications. Presently Tamara is leading the GRI - G4 Monitoring Program.



**Christian Honoré**

**Partner and Head of Climate Change & Sustainability**

Christian Honoré has worked more than 17 years in the field of corporate responsibility and sustainability. The first 6 years as a consultant in KPMG Global Sustainability Service, followed by 4 years as Head of Corporate Responsibility in Coloplast A/S. Christian was the owner and managing director of Responsible Business Solutions for more than two years, until the company was sold to KPMG as of 1st of January 2011, where Christian is now a Partner and Head of Climate Change & Sustainability. Christian has through his career worked for a large number of Danish and International companies, on all levels of organisations from executive training at headquarters to training of sales and procurement people locally in Asia, South America, North America and Europe. Christian has additionally spearheaded the development and launch of KPMG's Global Materiality Toolkit, which brings together best practices approaches from the global KPMG network.



**Elaine Cohen**

**Sustainability Reporting, Beyond Business Ltd**

Elaine is an expert voice in the field of CSR, sustainability strategy and reporting and the CSR interface with Human Resources Management. She is the author of three books on sustainable practice and reporting, including the first ever book on CSR and Human Resources (CSR for HR: A necessary partnership for advancing responsible business practices, Greenleaf, 2010) and a concise guide to the next generation Sustainability Reporting (Understanding G4, DoSustainability, 2013). Elaine writes regularly for her CSR Reporting blog and other publications, and is a frequent chair and speaker at sustainability conferences. As the founder manager of Beyond Business Ltd ([www.b-yond.biz](http://www.b-yond.biz)), Elaine supports many clients around the globe and has worked on more than 50 client reports in the past few years. Elaine gained over 20 years of business experience in executive positions with Procter & Gamble and Unilever prior to founding Beyond Business Ltd in 2005. Elaine was selected as one of the 100 Top Thought Leaders in Trustworthy Business Behavior in 2015 and tweets as @elainecohen.



**Annie Heaton**

**Corporate Responsibility Manager, ArcelorMittal**

Annie Heaton has been working in sustainable development for over 20 years, covering a number of sectors from a number of angles, including health, ethics, human rights, education and climate change. She has worked in the voluntary sector for Save the Children and ActionAid, focusing on the contribution of the private sector to development, and developed a CR strategy and report at the RES Group. Most recently she has been working for the global steel and mining company ArcelorMittal, where she has led on sustainability reporting since 2013.

This event is part of CSR Europe's project on Management & Transparency (MANTRA) for Competitiveness. For more information please visit: <http://www.csreurope.org/mantra>

**We look forward to your participation!**