

# Webinar:

## Corporate Digital Responsibility at the workplace

**When:** Wednesday 5<sup>th</sup> of December 2018, 1PM – 2PM

**Where:** Webex, online

### Context:

Digital transformation is reshaping the relationship between labour and technology, raising concerns over the future of employment relations, patterns as well as the ethical use of new technologies. **Corporate Digital Responsibility (CDR)** is standing out as the new direction, fusing ethical considerations at the company, individual and societal level, ensuring socially responsible transitions for an increasingly digitalised workplace.

### Thematic focus:

Bringing together company practices and experts, this webinar will explore:

1. How can digital tools improve our leadership practices?
2. What skills will managers of the future need to foster agile and productive teams?
3. What are the challenges to developing a digital culture in the workplace?

### Join this webinar to learn:

- How organisations are addressing Corporate Digital Responsibility (CDR) at workplace
- How CDR can enhance your business productivity
- About Recent trends and developments in digital responsibility

TIME	AGENDA ITEM	SPEAKERS:
13:00 - 13:10	Introduction to Corporate Digital Responsibility	Tommi Raivio, CSR Europe
13:10 - 13:30	Sprint presentations of company case studies: "Fostering a culture of learning and innovation"	HR Consultant, Enel, Toyota, (final speakes tbc)
13:30 - 13:40	Why digital leadership is still a challenge. "The evolution of leadership trends & future orientation"	Maria Jakubik (Haaga-Helia University)
13:40 - 13:50	Q & A	All participants