

Future of Work Working Group: Investigating ‘Corporate Digital Responsibility’

When: Wednesday 10th of October 2018, 9AM – 1PM

Where: CSR Europe offices, Rue Victor Oudart 7, 1030 Schaerbeek, Brussels, Belgium

Digital transformation is reshaping the relationship between labour and technology. Accelerating transformation in the workplace is shifting focus from routine tasks to complex, cognitive activities that require a high degree of skill and judgment. As new digitally-enabled automation and artificial intelligence (AI) play a growing role, there is rising concern on the impact on employment relations and patterns in terms occupation changes but also on the ethical use of new technologies. These changes will require a new approach to Corporate Social Responsibility, expanding its current frontiers within company practices and functions to ensure socially responsible transformations for an increasingly digitalised workforce.

This workshop brings together cross-company practitioners (CSR, HR, IT) to discuss together the future of “Corporate Digital Responsibility” and how to deliver human centric workplaces in the future through cross-functional collaboration.

Companies taking part in the working group will be requested to part in a 1-hour interview to discuss their current state of play on Digital Corporate Responsibility.

Join this working group to:

- Assess your readiness on Corporate Digital Responsibility
- Exchange on emerging issues and solutions with other peers
- Identify counter-measures and actions to steer forward looking peer learning

TIME	TOPIC
09:00 - 09:15	Welcome and introductory remarks
09:15 - 09:30	Presentation of collective company results on “Digital Corporate Responsibility”
09:30 - 10:30	Collective exchange on main findings, identification of key challenges from each company
10:30 - 10:45	Coffee break
10:45 - 11:30	Working group 1: Deep dive into key challenge #1
11:30 - 12:15	Working group 2: Deep dive into key challenge #2
12:15 - 12:30	Presentation of group conclusions and future action areas
12:30 - 13:00	Lunch & end of meeting

This event is delivered in collaboration between CSR Europe & the Bertelsmann Foundation

This workshop is organised under CSR Europe’s Business Platform on the Future of Work
For more information, contact Tommi Raivio (tr@csreurope.org)