#CSREurope #EUAfricaPlatform

**Context**

In 2019, CSR Europe hosted a high-level round table discussion, webinar and workshop to identify common challenges and potential cross-sector collaboration aimed at creating added value in African economies. Based on these meetings, CSR Europe is forming a business-led collaborative platform on upgrading sustainable value chains for Europe & Africa (2020-2022) to leverage existing African Innovation Hubs for skills development and sustainable business development projects.

The collaborative platform presents a good opportunity for multinationals to engage with SMEs and entrepreneurs to access new technologies, identify learning opportunities and enhance their capacity to innovate, allowing businesses to penetrate the market.

**About the Web Meeting**

The business-led collaborative platform on upgrading sustainable value chains will initially roll out a three-year project (2020-2022) to engage private sector companies - both from Europe and Africa - to upgrade the value chain development between the two continents. The platform aims to boost youth, young entrepreneurs and SMEs through digital skills, employability and sustainable business development.

In this web meeting the final project proposal will be presented, and the attendees will have the opportunity to discuss it and to introduce each other.

This is a closed event, open to members of the EU - Africa Platform. If you are interested to join the platform, please get in touch with sk@csreurope.org for more information.
## Schedule

<table>
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<tr>
<th>TIME</th>
<th>TOPIC</th>
<th>SPEAKER(s)</th>
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| 16:00 – 16:05  | Introductory remarks                                       | Bernedine Bos  
**Director Business Transformation**  
CSR Europe                                                   |
| 16:05 – 16:15  | **Introduction of Participants**  
*Tour de table*                                                  | All Participants                                                            |
| 16:15 – 16:25  | **Overview of the final Project Proposal**  
*Explanation of the project proposal prepared by CSR Europe* | Soni Kanabar  
**Project Manager**  
CSR Europe                                                       |
| 16:25 – 16:55  | Feedback and discussion about the Project Proposal          | All Participants                                                            |
| 16:55 – 17:00  | Closing remarks  
*Agree on next steps*                                           | Bernedine Bos  
**Director Business Transformation**  
CSR Europe                                                   |

We look forward to your participation!

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For more information, please contact:

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