MAIN FEATURES

1. Working session for corporate functions
2. Introductory and advanced modules
3. Run by experts in the local language
4. Tailored to local context and needs

Build capacity on business and human rights along value chains

An opportunity for national and regional partner organisations to build capacity and impact

RESULTS OF SERIES I

• 2017 1st round of local trainings
• 1 “Train the Trainer” webinar session
• 1 Training for HQ and 5 local trainings in Albania, Poland, Greece, Portugal and Spain
• 70+ Companies participating

FOR MORE INFORMATION AND PARTICIPATION IN THE LOCAL TRAINING PLEASE CONTACT:
ALICE PEDRETTI
T: +32 2 541 1619 │ E: AP@CSREUROPE.ORG
WHY IS BUSINESS AND HUMAN RIGHTS A HOT TOPIC?

- New national and EU regulations as well as international standards such as the UN Guiding Principles raised the bar for companies who want to meet the public expectations
- Scandals and frequent reports show that many human rights are still being heavily affected by business activities in a negative way
- While many companies are addressing human rights issues, a full understanding of business implications on human rights remains a challenge

AN OPPORTUNITY FOR PARTNER ORGANISATIONS TO:

- Build expertise to support their members in integrating human rights issues in their business practices
- Gain visibility towards more companies through CSR Europe’s network

ABOUT THE TRAINING MODULE

- Two available modules:
  1. Introductory
  2. Advanced (on embedding human rights across company functions)
- Training delivered in the local official language (English upon request)
- Training packages for each module customisable by the trainer according to local needs
- “Train the Trainer” session

CSR EUROPE WILL:

- Organise a “Train the trainer” webinar with engaged partner organisations to clarify the terms of the training, the process and the material provided
- Offer two-hour direct support to each national partner to tailor the general material to local needs

PARTNER ORGANISATIONS WILL:

- Organise at least one local training on Business & Human Rights between September and April 2019
- Deliver a training in a local language, translate and tailor training materials
- Allocate 15% of seats to CSR Europe’s member affiliates

THE MATERIAL PROVIDED BY CSR EUROPE INCLUDES:

- A “Business and Human Rights booklet” to be shared with participants in preparation of the discussion
- Templates for: Agenda, Presentation and Evaluation form for the event
- Case studies to be used in the exercises at the event
- Guidelines to set up a communication strategy
- A summary form to be send to CSR Europe after the event

TIMELINE

- Register before 05th of June.
- 05 June: Train the Trainer, live webinar.
- June-September: Signing of commitment letters, delivery of materials.
- September-April: Business and human rights trainings across Europe

Interested? Register here