

### MAIN FEATURES

1. Working session for corporate functions
2. Introductory and advanced modules
3. Run by experts in the local language
4. Tailored to local context and needs

## Build capacity on business and human rights along value chains

An opportunity for national and regional partner organisations to build capacity and impact

### RESULTS OF SERIES I

- 2017 1st round of local trainings
- 1 “Train the Trainer” webinar session
- 1 Training for HQ and 5 local trainings in Albania, Poland, Greece, Portugal and Spain
- 70+ Companies participating

FOR MORE INFORMATION AND PARTICIPATION  
IN THE LOCAL TRAINING PLEASE CONTACT:

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### WHY IS BUSINESS AND HUMAN RIGHTS A HOT TOPIC?

- New **national and EU regulations** as well as international standards such as the **UN Guiding Principles** raised the bar for companies who want to meet the public expectations
- **Scandals and frequent reports** show that many human rights are still being heavily affected by business activities in a negative way
- While many companies are addressing human rights issues, a full understanding of **business implications on human rights** remains a challenge

### AN OPPORTUNITY FOR PARTNER ORGANISATIONS TO:

- **Build expertise** to support their members in integrating human rights issues in their business practices
- **Gain visibility** towards more companies through CSR Europe's network

### ABOUT THE TRAINING MODULE

- Two available modules:
  1. **Introductory**
  2. **Advanced** (on embedding human rights across company functions)
- Training delivered in the **local official language** (English upon request)
- Training packages for each module **customisable by the trainer** according to local needs
- "Train the Trainer" session

### CSR EUROPE WILL:

- Organise a **"Train the trainer" webinar** with engaged partner organisations to clarify the terms of the training, the process and the material provided
- Offer **two-hour direct support** to each national partner to tailor the general material to local needs

### PARTNER ORGANISATIONS WILL:

- Organise at least one local training on Business & Human Rights between **September and April 2019**
- Deliver a training in a local language, translate and tailor training materials
- Allocate 15% of seats to CSR Europe's member affiliates

### THE MATERIAL PROVIDED BY CSR EUROPE INCLUDES:

- A **"Business and Human Rights booklet"** to be shared with participants in preparation of the discussion
- **Templates** for: Agenda, Presentation and Evaluation form for the event
- **Case studies** to be used in the exercises at the event
- **Guidelines** to set up a communication strategy
- A **summary** form to be send to CSR Europe after the event



### TIMELINE

- **Register before 05<sup>th</sup> of June.**
- **05 June:** Train the Trainer, live webinar.
- **June-September:** Signing of commitment letters, delivery of materials.
- **September-April:** Business and human rights trainings across Europe

[Interested? Register here](#)