

## FACT:

UP TO 95% OF  
ALL JOBS IN THE  
FUTURE WILL  
REQUIRE PEOPLE  
TO HAVE STEM  
SKILLS



# STEM PROGRAMME ASSESSMENT THE STEM- $\pi$ TOOL

## CONTEXT

STEM skills are increasingly important in a wide variety of jobs and many employers struggle to find young people with these skills, despite the high youth unemployment in Europe. As a result many companies have started to engage with education to promote STEM, yet it remains difficult to measure impact and make the business case for such project internally.

CSR Europe developed the STEM- $\pi$  assessment tool to support companies to assess the potential impact of their STEM activities and identify areas for improvement. Impact is defined as the extent to which an activity positively influences a young person's (age 3-26) choice for a study/career in STEM and supports the development of STEM Skills.

### The tool consists of two parts

1. Coverage – What does your company do to support STEM compared to what could be done to have an influence (e.g. how do you work with teachers, policy makers, support curricula etc)
2. Quality – What is the quality of the organisational set-up underlying your companies' STEM activities (e.g. is there management support, budget, long-term engagement etc.)

## ABOUT THE STEM- $\pi$ TOOL

- The tool consists of two parts: Coverage and Quality
- Tool developed together with companies and experts
- Companies that have already taken the assessment expressed that it was useful to make the case towards their management and that it provide valuable insights into how they could improve
- Output in the form of a confidential Benchmark Report to show the performance of your company against peers

## USE THE TOOL TO

- Gain insight into your company's STEM activities
- Benchmark your company anonymously against the average and best-in-class against peers
- Learn how you can improve your activities through best practices
- Use the benchmark report to make the business case to your management

The service of one assessment using a tool is included in CSR Europe's membership fee. The cost for an additional assessment is €4.000 for CSR Europe members and €8.000 for non-members.



For more information on STEM visit: <http://bit.ly/2x7BXEa>

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