This project on STEM (Science, Technology, Engineering and Maths) skills aims to boost the impact of existing company STEM projects and contribute to the Skills for Jobs campaign target to better equip 5 million young people with the skills required to perform in today’s business environment.

**IMPLEMENT AND BOOST COMPANY STEM PROGRAMMES**

Rapid evolutions in science and technology require swift and sometimes fundamental changes from educators to keep the curriculum of STEM subjects in line with changing business realities.

Companies have a leading role to play in boosting the impact of existing STEM programmes as well as collaborating and raising awareness with educators about STEM subject teaching, gender stereotyping and career prospects.

"IBM is working with Teachers across Europe to develop their knowledge about industry and job requirements. Collaboration between educators and industry is critical to reducing youth unemployment."

Celia Moore
Director Corporate Citizenship and Corporate Affairs, EMEA, IBM UK

FACT:

**THE EU FACES A SHORTAGE OF 900,000 ICT PROFESSIONALS BY 2030**

Source: European Commission

**DEPLOY YOUR TALENTS**

STEPPING UP THE STEM AGENDA IN EUROPE
BENEFITS OF PRACTICAL ENGAGEMENT FOR YOUR COMPANY

GET STEM-π ASSESSED
INCREASE THE IMPACT OF YOUR STEM PROJECTS BY USING THE STEM-π ASSESSMENT TOOL.

- Assess the impact and quality of your company’s STEM-related programmes, both at corporate level and in your affiliates.
- Benchmark against peers and best in class, use best practices to identify opportunities.

ESTABLISH PARTNERSHIPS WITH SCHOOLS
SECURE AND RECRUIT GRADUATES WITH THE RIGHT STEM SKILLS FOR BUSINESS COMPETIVENESS.

- Through the STEM-π tool and best practices, build long-lasting relationships with schools, e.g. by replicating ‘Déployons nos Elles’ (a French model of business–school collaboration tackling gender stereotypes).

USE PEER LEARNING, BEST PRACTICE SHARING & VISIBILITY
ENGAGE YOUR COMPANY IN THE STEM-π TOOL ACTIVITIES AND WORKSHOPS.

- Learn and share with peers including Human Resource Managers from companies in the project’s European learning network.
- Engage in policy dialogue and shape the right enabling framework at the national and EU level.
- Enhance visibility and company credibility with key stakeholders by highlighting company best practices and contribution to campaign targets on CSR Europe’s online Impact Map.

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CSR Europe is the leading European Business Network on CSR.
Get on the map and be inspired! http://www.csreurope.org/business-impact-maps