

# SNRN

Network for Action and Dialogue  
to promote  
Sustainable Natural Rubber

Shanghai Stakeholder Event

21/22 May 2019



## SNRN Stakeholder Event

### *Experiences and Sustainability Challenges in the Rubber Supply Chain*

Venue: Hengshan Picardie Hotel, Shanghai, China

*With simultaneous interpretation*

### AGENDA

Tuesday, 21<sup>nd</sup> May 2019

Preparatory Session	
<b>InFIT Core-team and invited participants ONLY</b>	
14:00–17:00	<ul style="list-style-type: none"> <li>● Welcome and event introduction by Sun Lihui, Director of Development Department, CCCMC</li> <li>● Collect keynote speaker's presentation (PPT) and quickly go through to set the flow and improve the PPTs and outline of panel discussion</li> <li>● Outline of China-UK Collaboration on InFIT2 - SNR</li> <li>● Any logistic matters</li> </ul> <p><b>Moderator:</b> Mr. Sun Lihui, Director of Development Department, CCCMC</p>
17:30– 20:00	<p>Networking dinner</p> <ul style="list-style-type: none"> <li>● Keynote speaker from Shanghai Futures Exchange – pricing mechanism - <i>speaker tbd</i></li> <li>● <i>Keynote speaker from CCCMC.</i></li> </ul>

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TIME	SPEAKER	TOPIC
<b>08:30 REGISTRATION</b>		
09:00	<b>Mr. Sun Lihui</b> Director of Development Department, CCCMC <i>(10min)</i>	Welcome and Event Introduction
09:10	<b>Mr. Liu Zhonghui (tbc)</b> Vice President, CCCMC <i>(5min)</i>	Opening Address
09:15	<b>Ms. Junzuo Zhang</b> <i>(15min)</i>	Updates from/perspectives of Global and China FGMC and Expectations for SNR development
09:30	<b>Mr. Sun Lihui</b> Director of Development Department, CCCMC <i>(15min)</i>	Guidance for Sustainable Natural Rubber & work programme for SNR Guidance deployment in next 2-4 years
09:45	<b>Mr. Stefano Savi</b> Executive Director, GPSNR <i>(15min)</i>	The Global Platform for Sustainable Natural Rubber & work programme
10:00	<b>Ms. Mooi See Tor</b> Southeast Asia Deputy Regional Director <i>(15min)</i>	How do companies engage with landscape and jurisdictional approaches?
<i>Keynote speeches chaired by Stefan Crets, Executive Director, CSR Europe</i>		
10:15	<b>Polling questions</b> <i>(25min)</i>	<i>Facilitated by Mr. Stefan Crets, Director, CSR Europe, to help identify points of interest and major concerns.</i>
<b>10:30 Photos and Coffee/Networking Break</b>		

11:00	<p><b>Ulrich Antoni</b> Purchasing Director, Pirelli</p> <p><b>Stefan Crets</b>, Executive Director, CSR Europe / Drive Sustainability</p> <p>&lt;tbd &gt;, WWF</p> <p>&lt;tbd&gt;, Chinese or foreign tyre company</p> <p>&lt; tbd &gt; Foreign or Chinese Plantation company</p> <p><b>Xinxin Zhang</b>, Director of East Asia, NEPCo</p> <p style="text-align: right;"><i>(5min each)</i></p> <p><b>Moderator: Mr.Sun Lihui ,CCCCMC</b></p>	<p><i>Facilitated by Sun, CCCC</i></p> <p>Different perspectives on the experiences and sustainability challenges in the rubber supply chain</p> <p><i>Panel discussion and Q&amp;A</i></p>
<b>12:00 LUNCH</b>		
13:00	<p><b>Mr. Sun Lihui</b> Director of Development Department, CCCC</p> <p style="text-align: right;"><i>(15min)</i></p>	<p><b>Introduction of 3 themes</b></p> <ol style="list-style-type: none"> <li>1. Updates from progress (research, actions / action plans, best practices) and how CCCC SNR work programme to be aligned with / be contributed to other efforts/ initiatives (strategic level and field/operational level) and what are key challenges and opportunities?</li> <li>2. Updates from existing SNR tools, guidelines, standards, training materials, and what are other tools/schemes to help identify gaps and ideas/thoughts on how to support development of a comprehensive, complete system for sustainable, responsible value chain of natural rubber?</li> <li>3. Mutual understanding of existing networks/platforms for dialogue and action, and how to make productive collaborations and systematic ways to create synergy and leverage resources and expertise?</li> </ol>

13:15	<b>Moderated Breakout (3 groups) to respond to and discuss the 3 themes.</b>	<p><b>Moderator:</b></p> <p><b>Ms. Mooi See Tor (Group 1) – English &amp; Mandarin</b> Southeast Asia Deputy Regional Director</p> <p><b>Ms. Xinxin Zhang (Group 2) – Mandarin &amp; English</b> Director of East Asia, NEPCo</p> <p><b>Stefan Crets (Group 3) – English</b> Executive Director, CSR Europe</p>
<b>16:15</b>	<b>Coffee/Tea</b>	
16:30	<b>Feedback and Wrap-up</b> <i>(15min each group)</i>	
17:15	<b>Mr. Sun Lihui</b> Director of Development Department, CCCMC	<b>Closing remarks</b>
<b>17:30</b>	<b>End of Event</b>	

## 1. Context

CCCMC, the Chinese Chamber of Commerce for Metals, Minerals and Chemical Importers has – with key stakeholders - developed a value-chain oriented Guidance for Sustainable Natural Rubber, in order to help the companies along the natural rubber supply chain identify, prevent and control social and environmental risks related to plantation and processing of natural rubber. Enhanced dialogue with key stakeholders, concerted efforts and learning that brings together – in a systematic way – best practice experience will be necessary for promoting the implementation of the Guidance and solving the risks and problems in the natural rubber industry. This will eventually support a virtuous circle of continuous improvement, both in China and in other parts of the world.

CCCMC wants to drive a systematic contribution by creating - together with CSR Europe - the Sustainable Natural Rubber Network (“SNRN”). This network will provide the methodology and approach that links all value chain actors – from financial markets to farmers - and will engage Chinese and international actors. The overall drive of the project is to establish a set of local rubber sustainability networks that drive the change at local and international level. The SNRN will seek alignment with the newly established Global Platform for Sustainable Natural Rubber.

To kick-off the work programme for SNR Guidance deployment and China-UK Collaboration on InFIT Phase 2, a Stakeholder Event will be organized on 21/22 May 2019 in Shanghai, China.

## 2. Objective

- Stakeholder engagement – to strengthen mutual understanding and facilitate discussions to identify the key challenges and opportunities of sustainable natural rubber, especially the roles of various stakeholders on this issue.
- Knowledge exchange - to look into projects and actions practically existing tools, standards, guidelines, action plans, and stakeholder engagement approaches on sustainable natural rubber promoted by various parties and seek opportunities to coordinate of all parties to create synergy.
- Partnership building – to discuss possible next steps of China-UK collaboration on InFIT Phase 2 - SNR and explore potential partnerships among key stakeholders and with other networks to create a productive platform that promotes shared value of SNR.
- Next steps - to collect the feedback and constructive suggestions on the work programme for InFIT2 on SNR Guidance deployment through pilot projects, capacity building (training, awareness raising) , best practice approaches to explore deeper the influence of sustainable standards, pricing and market mechanism towards the potential of sustainable natural rubber.

## 3. Format of the Event: 30-40 participants

The event will be hosted by CCCMC and supported by Proforest and CSR Europe. The meetings will bring together the expected Founding Partners of the project coming from all related key stakeholders: plantations, processors, traders, tyre makers, development agencies, non-governmental organisations and consumers. Participatory and finding-solution approach will be adopted throughout the event.

Chatham House Rule: To encourage honest and open discussion among participants, the event will follow the Chatham House Rule. Inputs gathered will eventually provide a foundation of creating synergy to promote sustainable standards for SNR value chain.

Simultaneous interpretation in English and Chinese will be provided. Please kindly note that there is no conference fee. We are honored to invite you to participate in the meeting and exchange with your valuable insights, comments and feedback.

Please confirm whether you or a representative will be able to attend the workshop by **12<sup>th</sup> May 2019**. Please reply to us with the complete registration form.

### Contact person:

Ms. Hongli Zhang, Development Department, CCCMC

Email: 745006112@qq.com

Phone number: 86-10-85692862, (+86)13552587361

**Venue:** Shanghai Hengshan Picardie Hotel

No.534,Hengshan Road,Xuhui District,Shanghai,China

Room booking No.:+86 21 64377050