



## CSR Europe's Journey to plug the gap in entrepreneurship: 2014



20 January

- ✓ *Among CSR Europe members, 100+ projects focused on entrepreneurship → Lack of coordinated approach in entrepreneurship promotion*

**ESP: as pan-European initiative to address coordination issue in entrepreneurship education**



25 June

- ✓ *Validation of set of KEY SUCCESS FACTORS for company projects promoting entrepreneurship*

**Companies, NGOs, experts and European Commission at the same table to discuss how effectively to move towards a coordinated approach**



20 October

- ✓ *Letters to companies & NPOs to join:*

**A pool of leading companies, education institutions and international organisations across Europe who are endorsing ESP and make it a pass to further opportunities**



6 November

- ✓ *From international dimension to local:*

**How to practically adapt ESP at national level explained . Joint presentation by CSR Europe's National Partner, JA local office and businesses**



November-  
December

- ✓ *Dedicated communication for:*

**STRONGER engagement!**



**In coordination, we can create the conditions to help more entrepreneurs get started, as well as helping existing businesses to grow!**