CSR Europe’s Journey to plug the gap in entrepreneurship: 2014

**20 January**
- Among CSR Europe members, 100+ projects focused on entrepreneurship → Lack of coordinated approach in entrepreneurship promotion
  
  ESP: as pan-European initiative to address coordination issue in entrepreneurship education

**25 June**
- Validation of set of KEY SUCCESS FACTORS for company projects promoting entrepreneurship
  
  Companies, NGOs, experts and European Commission at the same table to discuss how effectively to move towards a coordinated approach

**20 October**
- Letters to companies & NPOs to join:
  
  A pool of leading companies, education institutions and international organisations across Europe who are endorsing ESP and make it a pass to further opportunities

**6 November**
- From international dimension to local:
  
  How to practically adapt ESP at national level explained. Joint presentation by CSR Europe’s National Partner, JA local office and businesses

**November-December**
- Dedicated communication for:
  
  STRONGER engagement!

In coordination, we can create the conditions to help more entrepreneurs get started, as well as helping existing businesses to grow!