SUSTAINABLE LIVING IN CITIES
Building alliances among cities and companies to boost urban sustainability and quality of life

Martedì 19 aprile ore 9,30 - 12,30
Sala Falck di Assolombarda (Milano, Via Chiaravalle 8)

This workshop will be a part of the Sustainable Living in Cities Campaign launched under CSR Europe’s Enterprise 2020 initiative. It aims to encourage new local partnership between companies, public administration and other urban stakeholder in order to develop innovative and efficient solutions for urban sustainable development.

Among others, the below topics will be discussed during this workshop: Engagement process to build a smart city; How cities and businesses can work together on health promotion; Sustainable building and housing; Joint commitment to build a future without food waste.

During the Workshop, Sodalitas will launch the CRESCO Award, a prize to recognize the most sustainable cities in Italy.

Introduction
Fondazione Sodalitas

European Campaign “Sustainable living in cities”: the model of business-city alliance
Ivana Petovska, Project Manager, CSR Europe
Marie Sauvignon, CSR Practice Leader, IMS Luxembourg

Milano Smart City: the stakeholder engagement process and co-design to build a Smart City
Renato Galliano, Head of Innovation Sector, University and Smart City, Comune di Milano

How companies can contribute to cities’ sustainability?
Marina Migliorato, Head of Corporate Social Responsibility and Relations with stakeholders, Enel
Angelo Failla, Manager of Corporate Citizenship and Corporate Affairs IBM

Multistakeholder partnership in action: key success factors and call to action
Companies and cities promoting health, Sustainable building and housing, Alliances for food waste reduction
Liliana Coppola, DG Welfare Regione Lombardia
Andrea Poggio, Director, Legambiente
Edoardo Venturini, Head of Communication, Sodexo

Lorena Sorrentino, Project manager CSR Europe

Italian Smart cities: experiences and perspectives from ANCI Smart Cities
CRESCO Award: recognize the Italian most sustainable cities
Paolo Testa, Osservatorio ANCI Smart Cities
Fondazione Sodalitas