



## SUSTAINABLE LIVING IN CITIES

*Building alliances among cities and companies to boost urban sustainability and quality of life*

**Martedì 19 aprile ore 9,30 - 12.30**

**Sala Falck di Assolombarda (Milano, Via Chiaravalle 8)**

This workshop will be a part of the Sustainable Living in Cities Campaign launched under CSR Europe's Enterprise 2020 initiative. It aims to encourage new local partnership between companies, public administration and other urban stakeholder in order to develop innovative and efficient solutions for urban sustainable development.

Among others, the below topics will be discussed during this workshop: Engagement process to build a smart city;

How cities and businesses can work together on health promotion;

Sustainable building and housing;

Joint commitment to build a future without food waste.

During the Workshop, Sodalitas will launch the CRESCO Award, a prize to recognize the most sustainable cities in Italy.

### **Introduction**

Fondazione Sodalitas

### **European Campaign "Sustainable living in cities": the model of business-city alliance**

**Ivana Petovska**, Project Manager, CSR Europe

**Marie Sauvignon**, CSR Practice Leader, IMS Luxembourg

### **Milano Smart City: the stakeholder engagement process and co-design to build a Smart City**

**Renato Galliano**, Head of Innovation Sector, University and Smart City, Comune di Milano

### **How companies can contribute to cities' sustainability?**

**Marina Migliorato**, Head of Corporate Social Responsibility and Relations with stakeholders, Enel

**Angelo Failla**, Manager of Corporate Citizenship and Corporate Affairs IBM

### **Multistakeholder partnership in action: key success factors and call to action**

Companies and cities promoting health, Sustainable building and housing,

Alliances for food waste reduction

**Liliana Coppola**, DG Welfare Regione Lombardia

**Andrea Poggio**, Director, Legambiente

**Edoardo Venturini**, Head of Communication, Sodexo

**Lorena Sorrentino**, Project manager CSR Europe

### **Italian Smart cities: experiences and perspectives from ANCI Smart Cities**

**CRESCO Award: recognize the Italian most sustainable cities**

**Paolo Testa**, Osservatorio ANCI Smart Cities

Fondazione Sodalitas