



MANAGEMENT & TRANSPARENCY FOR COMPETITIVENESS

This project is part of CSR Europe’s work on Governance and Accountability contributing to Enterprise 2020 – CSR Europe’s initiative to shape the business contribution to the European Union’s Europe 2020 strategy for smart, sustainable and inclusive growth.

COMPANIES NEED TO MANAGE AND DISCLOSE NON-FINANCIAL INFORMATION

The European Directive on the disclosure of non-financial and diversity information adopted in 2014, creates a level playing field for companies on transparency and non-financial reporting. Now there is a requirement to report on challenging corporate issues such as human rights management, board diversity, as well as approaches to sustainable business model, due diligence and risk assessment. In addition, high quality, material information reflective of both financial and non-financial performance is also demanded by key stakeholders such as consumers and investors.

Engaging in this project will prepare and equip your company to understand how to embed and manage non-financial drivers into your core business operations while being transparent about it.



The Management and Integration Assessment (MIA) Benchmark revealed new elements to be improved in sustainability management

Afroditi Sylla
Investor Relations Officer, Titan

The tool allows for a good, extended check on a company’s sustainability management processes.

Pierre Coers,
HSE Sustainability Stakeholders Relations, Solvay

BENEFITS OF PRACTICAL ENGAGEMENT FOR YOUR COMPANY

USE SUSTAINABILITY MANAGEMENT MATURITY AND INTEGRATION ASSESSMENT (MIA) TOOL

ASSESS COMPANY PERFORMANCE COMPARED TO PEERS AND BEST PRACTICE STANDARDS.

- Benchmark your company's level of maturity in managing and reporting on non-financial drivers to increase overall competitiveness and market value.

SPUR INTERNAL IMPROVEMENT ON PROCESS GAPS

- Organise an internal workshop on MIA benchmark results and gaps together with CSR Europe.
- Use a sustainability report review service to check your report against external expectations and receive good practice guidance.
- Use CSR Europe manual on EU Reporting Directive to guide compliance measures.
- Use CSR Europe stakeholder dialogue service as an effective external verification on materiality analysis or other internal processes.

INCREASE KNOWLEDGE & VISIBILITY

BOOST YOUR COMPANY'S COMPETITIVENESS AND CREDIBILITY.

- Participate and present solutions and/or results of sustainability management processes in the webinar series.
- Engage with experts and peers on the near future of getting the best value for your company from sustainability management.
- Make company best practices visible on CSR Europe's online solutions database.



For more information,
contact:

Aron Horvath

T: +32 02 541 16 14

E: ah@csreurope.org

Visit the project webpage:

www.csreurope.org/mantra