

Circular Economy Webinar Series



Context

[R2π: - transition from linear 2 circular](#) is EU Horizon 2020 project that aims to enable organisations and their value chains to transition towards more viable, sustainable and competitive economic models. The project examines the shift from the broad concept of a Circular Economy (CE) to one of Circular Economy Business Models (CEBMs), by focusing on the enablers and barriers of both the market and policymaking.

Event description

The R2π Consortium has conducted in-depth business case studies, surveys and stakeholder exchanges over the last 3 years which helped develop an in depth understanding about circular business models. We are now pleased to invite you to attend this Webinar Series where we will share the fundamental enablers, best practices and tools to implement circular economy within your business and along the value chain. This series of webinars will lead up to the final conference of the project which will take place on 24th October 2019 in Brussels (more information [here](#)).

Why you should join

- Understand the key characteristics of the circular economy and its benefits;
- Learn from businesses and researchers how to successfully implement circular business models;
- Discover how to innovate your company practices and overcome the main obstacles of the transition.

Who should join

- Sustainability managers; Environmental officers; Corporate representatives; SMEs; Start-ups; etc.

Thursday 19 September (11:00-12:00): From the linear to the circular economy

TIME	TOPIC	SPEAKER(s)
11:00-11:10 (10 min)	Welcome & introductory remarks	Elisa Casazza, CSR Europe
11:10-11:25 (15 min)	Introduction to the R2π project and key characteristics of the circular economy	Raymond Slaughter, Collaborating Centre on Sustainable Consumption and Production (CSCP)
11:25-11:45 (20 min)	Environmental and economy benefits of circularity Enablers and barriers to the transition	Dr. Marie Briguglio, Faculty of Economics Management and Accountancy, University of Malta
11:45-11:55 (10 min)	Q&A	All
11:55-12:00 (5 min)	Closing remarks	Elisa Casazza, CSR Europe