This project supports companies to foster entrepreneurship for job creation. In turn, the project contributes to the Skills for Jobs campaign target to better equip 5 million people by 2016 with the skills required to perform in today’s business environment.

COMPANIES NEED TO SUPPORT ENTREPRENEURSHIP

Fostering an entrepreneurial mind-set, innovative thinking and a capacity for problem-solving in the European workforce is essential for business competitiveness. Companies have a key role to play in promoting entrepreneurship at an early stage in schools and in providing practical support to future entrepreneurs for business competitiveness and contributing to solving the Europe-wide issue of high unemployment.

Only doing this in a coordinated manner can create the right conditions to bridge the existing skills gap that have a serious and direct impact also on companies.

FACT:

25% of young Europeans think about starting their own company yet only 3% of the older Europeans consider this step.

Source: Eurobarometer 354

25%

25%

25%

ENTREPRENEURSHIP FOR JOB CREATION

Part of HP’s emphasis on education is cultivating tomorrow’s entrepreneurs and skilled workers, who are crucial to driving future economic growth and job creation.

Jeannette Weisschuh
Director Corporate Affairs Economic Progress Strategy at Hewlett-Packard
BENEFITS OF PRACTICAL ENGAGEMENT FOR YOUR COMPANY

GET YOUNG PEOPLE EUROPEAN SKILLS PASS CERTIFIED
ATTRACT A TALENTED WORKFORCE THAT EMBRACES AN ENTREPRENEURIAL CULTURE WITH INNOVATIVE THINKING AND PROBLEM SOLVING.

- Use the European Skills Pass certification for young people to position your company as a leader in building entrepreneurial skills

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PROVIDE DIRECT SUPPORT TO ENTREPRENEURS

- Take part in the implementation of local Enterprise Agencies with other stakeholders in selected countries to support entrepreneurs through professional start-up advice.

PEER LEARNING, BEST PRACTICE SHARING & VISIBILITY

- Engage with peers as well as the European Institutions in the project learning network and share your knowledge and initiatives
- Enhance visibility and company credibility with key stakeholders by highlighting company best practices and contribution to campaign targets on CSR Europe’s online Impact Map.

For more information, contact:
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Visit the project webpage: www.csreurope.org/entrepreneurship

CSR Europe is the leading European Business Network on CSR.
Get on the map and be inspired! http://www.csreurope.org/business-impact-maps