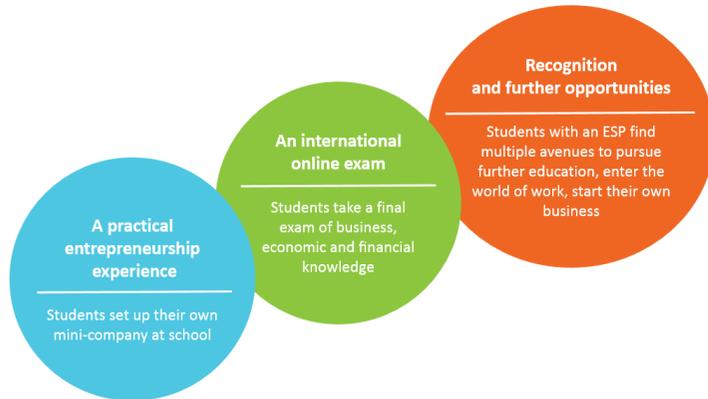


# Call for action for the Entrepreneurial Skills Pass

The Entrepreneurial Skills Pass (ESP) is a unique qualification that certifies students (15-19 years old) have had a real entrepreneurship experience, and have the necessary knowledge, skills and competences to start a business or be successfully employed.



The Entrepreneurial Skills Pass is part of the European Business Campaign on Skills for Jobs, an initiative promoted by CSR Europe and JA-YE Europe convening companies to provide an answer to business risks related to skills and employability such as an ageing workforce, a growing skills gap and stagnating socio-economic development.

Employers and educators alike back the ESP as a competitive advantage for young people pursuing further education, entering the world of work or starting a venture on their own.

[www.entrepreneurialskillspass.org](http://www.entrepreneurialskillspass.org)



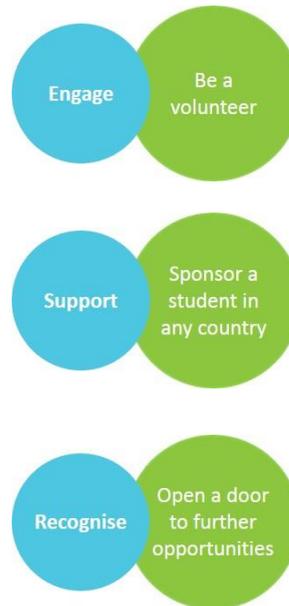
## WHY TO ENDORSE ESP

ESP is the first standardized form of recognition of students' entrepreneurial skills and competences at the international level. Recognizing ESP means:

- To benefit from a uniform and certified standard that meets your requirements for qualified and committed future employees with basic business skills.
- To contribute and tailor the learning process to your needs and have impact on students' competences and skills.
- To increase the impact of your existing programmes and activities on entrepreneurship by linking them to ESP.
- To strengthen your visibility towards the European Commission and be acknowledged at the international level.

## HOW TO ENDORSE ESP

With a flexible approach you can choose the solution that best matches your organisation:



Engage your company through its human capital and expertise:

- Offering to coach or mentor mini-companies in any European country.
- Sharing your special expertise through on-site or online presentations.
- Joining the jury at a competition organised at the end of the mini-company.

Support ESP with individual donations by sponsoring the exam fee (€ 35,00 - excl. VAT) for any number of students in any country.

Recognize achievement by offering successful ESP candidates further opportunities (also linked to your entrepreneurship projects):

