

Alliances between businesses and city stakeholders towards sustainability

14:00 – 18:00 GMT, 11 March 2016 in Porto, Portugal

Co-organised by GRACE and kindly hosted by Lipor, this workshop will promote the development of partnerships between businesses and city-stakeholders.

Join this workshop, in order to:

- ✓ share challenges and opportunities of businesses and city-stakeholder alliances;
- ✓ participate in the dialogue between city-stakeholders and businesses towards sustainability;
- ✓ incubate an alliance with a city-stakeholder and/or a business.

TIME	AGENDA	SPEAKER
14:30 – 14:40	Opening Speeches	<ul style="list-style-type: none"> • Fernando Leite, Chief Administrator of Lipor • Paula Guimarães, President of GRACE
14:40 – 15:00	Sectorial sheet release: Challenges and opportunities of CSR in the Transportation business	<ul style="list-style-type: none"> • Ricardo Ferro, Executive Director of Bureau Veritas
15:00 – 15:20	Introduction to the CSR campaign <i>Promoting the business case for increased long-term collaboration between companies, cities and other urban stakeholders</i>	<ul style="list-style-type: none"> • Ivana Petovska, Project Manager CSR Europe
15:20 – 15:50	European case study What constitutes an effective alliance?	<ul style="list-style-type: none"> • Rody El Chammas, Toyota • Speaker, Peterborough, UK
15:50 – 17:20	Panel discussion: How to make partnerships work? Challenges and opportunities of alliances between companies and city-stakeholder	<ul style="list-style-type: none"> • Maia Municipality + Lipor • Águeda Municipality + BioRumo • Faro Municipality + IBM • Porto Municipality + Siemens • Lisboa E-Nova + PT
17:20 – 17:50	Debate	<ul style="list-style-type: none"> • Pedro Barata, CEO of Get2C (moderator)
17:50 - 18:00	Closing remarks	José Mendes, Secretary of State Assistant and of the Environment

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