

### MAIN FEATURES

1. Working session for corporate functions
2. Introductory and advanced modules
3. Run by experts in the local language
4. Tailored to local context and needs

## Build capacity on business and human rights along value chains

An opportunity for national and regional partner organisations to build capacity and impact

### RESULTS OF SERIES I

- 2017 1st round of local trainings
- 1 “Train the Trainer” webinar session
- 1 Training for HQ and 5 local trainings in Albania, Poland, Greece, Portugal and Spain
- 70+ Companies participating

### RESULTS OF SERIES II

- 2nd round of local trainings in 2018
- 1 “Training the Trainer” webinar session
- 5 local trainings in Greece, Turkey, Luxembourg, Denmark and Czechia.

FOR MORE INFORMATION AND PARTICIPATION  
IN THE LOCAL TRAINING PLEASE CONTACT:

ESTER BARRAJON

T: +32 541 1617 | E: EB@CSREUROPE.ORG

### WHY IS BUSINESS AND HUMAN RIGHTS A HOT TOPIC?

- New national and EU regulations as well as international standards such as the UN Guiding Principles and the OECD Due Diligence Guidance for Responsible Business Conduct raised the bar for companies who want to meet the public expectations
- **Scandals and frequent reports** show that many human rights are still being heavily affected by business activities in a negative way
- While many companies are addressing human rights issues, a full understanding of **business implications on human rights** remains a challenge

### AN OPPORTUNITY FOR PARTNER ORGANISATIONS TO:

- **Build expertise** to support their members in integrating human rights issues in their business practices
- **Gain visibility** towards more companies through CSR Europe's network

### ABOUT THE TRAINING MODULE

- Two available modules:
  1. **Introductory**
  2. **Advanced** (on embedding human rights across company functions)
- Training delivered in the **local official language** (English upon request)
- Training packages for each module **customisable by the trainer** according to local needs
- "Train the Trainer" session

### CSR EUROPE WILL:

- Organise a "**Train the trainer**" webinar with engaged partner organisations to clarify the terms of the training, the process and the material provided
- Offer **two-hour direct support** to each national partner to tailor the general material to local needs

### PARTNER ORGANISATIONS WILL:

- Organise at least one local training on Business & Human Rights between **September 2019 and May 2020**
- Deliver a training in a local language, translate and tailor training materials
- Allocate 15% of seats to CSR Europe's member affiliates

### THE MATERIAL PROVIDED BY CSR EUROPE INCLUDES:

- A "**Business and Human Rights booklet**" to be shared with participants in preparation of the discussion
- **Templates** for: Agenda, Presentation and Evaluation form for the event
- **Case studies** to be used in the exercises at the event
- **Guidelines** to set up a communication strategy
- A **summary** form to be send to CSR Europe after the event



### TIMELINE

- **May - August: Interest Collection.**
- **27th June: Train the trainer webinar**
- **July - September: Signing of commitment letters, delivery of materials.**
- **September-May: Business and human rights trainings across Europe**

[Interested? Register here](#)