

Webinar: Cross-sector collaboration for sustainable cities and regions

Date: 15th of February 2017 (16.00 – 17.00 CET)



Our current economic system is based on growth and linear processes. However, resources are starting to run out and the piles of waste getting bigger which is causing significant risks for business and society.

You have probably already heard about Circular Economy, closed loop and recycling. Beautiful concepts, but not always easy to implement on your own. Industrial Ecosystems are about companies and other partners working together in a specific area (like a city) to create an ecosystem in which one player uses the waste of another player as resource. This can reduce risks, reduce costs, strengthen communities, boost innovation, create jobs and have a strong positive impact on the society and environment. Being part of an Industrial Ecosystem is another important step to become a Transformational Company.

Join this webinar to learn more about:

- ✓ What industrial Ecosystems/ symbiosis is
- ✓ Good practices
- ✓ How collaboration can reduce risks and cost for your organisation
- ✓ How collaboration can increase your positive impact on society and environment and improve your transformational company qualities



TIME	AGENDA	SPEAKER
16.00 – 16.10	Introduction <ul style="list-style-type: none">Industrial Ecosystems, the SDGs and Transformational companies	Yvette Sweringa, CSR Europe Caterina Agnoletti, CSR Europe
16.10 – 16.20	Company perspective: The Low Carbon Technology Partnerships Initiative (LCTPi)	Michel Bande, Senior Executive VP Sustainable Development, Solvay
16.20 – 16.30	A practical example: Kalundborg Symbiosis <ul style="list-style-type: none">How to get startedMain challengesKey recommendations: success factors	Nina Alkaersig Jensen, Project Manager Symbiosis Center Denmark
16.30 – 16.40	Amsterdam Metropolitan Area <ul style="list-style-type: none">Sustainable cities and the role of municipalities	Marjolein A.J. Brasz, Business Connector Circular Economy, Amsterdam Economic Board
16.40 – 16.55	Discussion round, Q&A	
16.55 – 17.00	Wrap-up and conclusion	Yvette Sweringa, CSR Europe

MORE INFORMATION

This event is part of CSR Europe's project The Sustainable Business Exchange. For more information please visit: <http://www.csreurope.org/innovate-peers/sustainable-living-cities>

We look forward to your participation!

For more information please contact Caterina Agnoletti (csr4@csreurope.org)