

# “Towards a more transparent and responsible tax behaviour: A Blueprint for companies”

When: 21<sup>st</sup> March 2019 – 10:30 to 14:00

Hosted by Accountancy Europe, Avenue d'Auderghem 22-28/8, 1040 Bruxelles

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## Context

Tax is increasingly becoming an unavoidable issue for companies. In the global context of the UN Sustainable Development Goals (SDGs), following the OECD/G20 BEPS Project that has paved the way for a wider trend towards a fairer international tax system, and in light of the increased expectations of EU policy makers, citizens and civil society on companies' tax behaviour, sustainable companies need to start to consider tax as a fundamental CSR matter.

As the leading Business Network on Corporate Social Responsibility, CSR Europe has therefore launched as of 2016 a project on tax transparency and responsible tax behaviour to contribute to this discussion and look at companies' total impact to society. The project aims at scaling up corporate tax transparency and establishing responsible tax behaviour as one of the main pillars of the corporate social responsibility (CSR) strategy.

As information on companies' good practices and progress made in this field are not so easily available, **CSR Europe has decided to develop a Blueprint, in cooperation with PwC Netherlands**, to collect examples of specific measures and initiatives implemented by companies in this area, which can be of use and inspiration for other companies that are striving to become more responsible and transparent in this area.

## About the event:

CSR Europe and Accountancy Europe are happy you to invite you to this launch event where:

- The Blueprint will be launched and presented
- Examples from companies featured in the publication will be shared
- Stakeholders, including policy makers, the accounting profession and civil society, will have the opportunity to share their views and identify what's next in the field of transparency and responsible tax behavior

## Who should join:

- Corporate Tax managers
- Corporate CSR Managers
- EU policy makers & International Organizations
- Civil society representatives.

**DRAFT AGENDA**

TIME	TOPIC	SPEAKER(s)
10:00-10:30	<i>Arrival, welcome coffee and registration</i>	
10:30-10:35	Welcome	<ul style="list-style-type: none"> <li>Olivier Boutellis-Taft, CEO, <b>Accountancy Europe</b></li> </ul>
10:35 – 10:50	Opening address	<ul style="list-style-type: none"> <li>Sirpa Pietikainen, <b>Member of the European Parliament</b></li> </ul>
10:50-11:00	Introductory remarks	<ul style="list-style-type: none"> <li>Stefan Crets, Executive Director, <b>CSR Europe</b></li> </ul>
11:00-12:00	Presentation of the “Blueprint on Responsible Tax Behavior” & companies’ cases + <i>Q&amp;A with the audience</i>	<ul style="list-style-type: none"> <li>Lorena Sorrentino and Elisa Casazza, <b>CSR Europe</b></li> <li>Representatives from companies featured in the Blueprint:               <ul style="list-style-type: none"> <li>Iker Isusi Apraiz, Director of Policies, Control and Global Business Organization Accounting &amp; Supervisors, Tax Department, <b>BBVA</b></li> <li>Jose Luis Migoya Vargas, Director International Taxation, <b>Iberdrola</b></li> <li>Robbert Hoyng -Group Tax Director, <b>Naspers</b></li> <li>Justine Harris - Global Head of Sustainable Business, <b>Vodafone</b></li> </ul> </li> </ul>
12:00-12:55	Stakeholders panel: “What’s next in the field of transparency and responsible tax behaviour?” + <i>Q&amp;A with the audience</i>	<ul style="list-style-type: none"> <li>Jean-Philippe Rabine, <b>DG FISMA</b></li> <li>Miguel Alba, Tax and private sector engagement, <b>Oxfam Intermon</b></li> <li>Eelco van der Enden - Tax Policy Group, <b>Accountancy Europe</b></li> </ul>
12:55-13:00	Closing remarks	<ul style="list-style-type: none"> <li>CSR Europe &amp; Accountancy Europe</li> </ul>
13:00-14:00	<i>Light Lunch</i>	

**We look forward to your participation!**

For more information please contact Lorena Sorrentino ([ls@csreurope.org](mailto:ls@csreurope.org)) and Elisa Casazza ([ec@csreurope.org](mailto:ec@csreurope.org))