

Web-meeting: Big Data for Sustainable Development

3rd October 2017 (10:00-11:00 CEST)



The potential of Big Data to analyse large volumes of operational data and generate new insights across a range of fields, from health care and energy, to environment and education, is now being realised. Big data's insights will ultimately help businesses to gain a better understanding of how their operations impact nature and society, helping them to make more informed decisions and allowing for higher productivity and improved service provision. In this context, big data has also a role to play in contribution to the Sustainable Development Agenda 2030 as it can provide critical results to achieve the goals and their sub-targets.

The aim of this web-meeting is to begin to *identify opportunities for Big Data to contribute towards the SDGs* through [CSR Europe's SDG incubator initiative](#). Companies have a significant role to play in the management and utilisation of Big Data and therefore we aim to foster collaboration through multi-stakeholder partnerships that can maximise the benefits and opportunities of Big Data whilst mitigating against the risks.

Join this webinar to:

- ✓ Gain an insight into the opportunities which Big Data presents and learn from the practices and feedback of other members
- ✓ Discuss what are the main gaps and opportunities to tackle social impact through a potential SDG incubator on Big Data for Sustainable development
- ✓ Engage in actions and in the development of the initiative

TIME	AGENDA	SPEAKER
10:00-10:15	Welcome and Introductory Remarks: <ul style="list-style-type: none">• CSR SDGs incubator initiative• Opportunities and challenges of Big Data• Actions towards collaborative work for the SDGs incubator on Big Data	CSR Europe
10:15-10:35	Understanding the potential of big data: Telefonica's case study, Big Data for Social Good	Telefonica
10:35-10:50	Discussion Round, Q&A: <i>(Listen and engage though the perspective of both data providers and users)</i> <ul style="list-style-type: none">• What are the challenges and opportunities of Big Data to your company and stakeholders? What actions is your company already taking?• What are the main needs and gaps in current actions which could lead to opportunities and engagement?• On which of the opportunities and challenges is your company open to engaging in a collaborative project?	Moderated by CSR Europe All participants to contribute
10:50-11:00	Next steps	CSR Europe

MORE INFORMATION

This event is part of CSR Europe's project Sustainable Business Exchange: contributing to the UN SDGs through innovative and collaborative action. For more information visit the [project page](#).

We look forward to your participation!

For more information please contact Rosanna Tufo (RT@csreurope.org)