

CONTEXT:

Trust in business and in power has severely declined over the years, contributing to a collective mistrust in our future. Through the Cop 21 and the Sustainable Development Goals, adopted by over 150 Governments around the world in 2015, and with public opinions urging for more transparency and responsible tax behaviour of companies and investors, we might hit a turning point.

It is in this context that many of CSR Europe's corporate members and partner organisations welcome the transposition of the EU Directive for the disclosure of non-financial and diversity information in Europe's Member States by 6 December 2016. This new legislation can be foundational for companies to explain how they generate positive impact in line with the objectives and targets set by COP21 and the SDGs.

This directive has been incubated for a long time, engaging leading businesses with investors, NGOs, social partners, governments and the EU institutions, provided that transparency is a means towards integrated management and performance. It has been built on the experience of companies and investors that integrate sustainability through close and transparent engagement with stakeholders.

But are the companies and investors sufficiently equipped and mature to implement this directive in an efficient and effective way, without of course losing sight of the ultimate purpose of this legislation?

LET'S START THE RACE:

CSR Europe is giving a rendez-vous to companies, investors, policy makers and other stakeholders to start the race of this new legislation. Together we will:

- Look at how governments have transposed the directive, with a special focus on scope, reporting model and expectations on verification;
- Assess the awareness and capacity building of companies that will be directly or indirectly impacted by the EU directive.
- Guide you through a "Seven Steps Checklist", with a special focus on (1) what your 2018 report should or may contain and (2) whether or not *'the members of your administrative, management and supervisory bodies have already collective responsibility for the content and methodology of disclosure adhering to the requirements of the directive'*;
- Identify the gaps, urging for more collaboration at national and European level as well as at sector or cross-sectorial level.

TARGETED AUDIENCE:

50 people

- Corporate Sustainability & Reporting Managers
- Corporate CSR Managers (members and potentials)

- EU policy makers & International Organizations (EC, EP, EU Presidency, GRI, CDSB etc.)
- European association and civil society associations (BusinessEurope, ACCA, ECCJ, Aviva, Eurosif, etc)

FEES:

- EU, civil society, CSR Europe’s members: FREE
- Non-members companies: 650 EUR

AGENDA

TIME	AGENDA	SPEAKER
9:00-9:30	<i>Arrival, welcome coffee and registration (Alcazar Room – 5th floor)</i>	
9:30– 10:00	Time for building trust in power that cares	Welcome address by: <ul style="list-style-type: none"> • Etienne Davignon, President, CSR Europe • Teresa Fogelberg, Deputy Chief Executive, Global Reporting Initiative (GRI)
10:00-11:00	Panel Discussion <i>Moderated by CSR Europe</i> State of play on: <ul style="list-style-type: none"> • <i>Transposition of the EU directive on NFI & Non-binding guidelines for reporting</i> • <i>EC initiative on sustainable finance</i> • <i>Reactions from National Partner Organizations, companies and investors</i> 	<ul style="list-style-type: none"> • Michelle Kosmidis, Team Leader, Financial services policy and international affairs, DG FISMA • Rein NIELAND, Policy officer, Market Access, Industry, Energy and Raw Materials, DG TRADE • Peter Kromminga, Director, UPJ – German Corporate Citizenship and CSR Network • Alexandros Kostopoulos, Head of Business Development, CSR Hellas • Marina Migliorato, Head of Sustainability Innovation and Stakeholders Engagement, Sustainability, Enel S.p.A • Flavia Micilotta, Executive Director, Eurosif
11:00-11:15	A special insight from China: Open discussion with Gefei Yin, Chief Expert, GoldenBee	
11:15-11:30	<i>Coffee Break- (Scala Room – 3rd floor)</i>	
11:30- 12:30	How much is your company/organization prepared for strategic and integrated reporting? <i>This will be an interactive working session with the objective of identifying where companies and investors need more awareness and capacity building to enhance their maturity on reporting for sustainability</i>	Per table, balanced representation from: <ul style="list-style-type: none"> • Business • National Partner Organizations CSR Europe • Stakeholder(s)
12:30-13:00	Conclusions and next steps	<ul style="list-style-type: none"> • Moderators report back from plenaries • Stefan Crets, Executive Director, CSR Europe
13:00-14:00	<i>Networking lunch (Scala Room – 3rd floor)</i>	