

GLOBAL SUSTAINABILITY COMMUNITY COMES TOGETHER TO SUPPORT UKRAINE

24-Hour Web-a-thon Event Explores the Future of the Sustainability Agenda and Raises Funds to Help Rebuild Civil Society in Ukraine

On 21st June, the global sustainability community came together to explore the future of sustainability, and the need for more collaborative, inclusive efforts to advance sustainable development. The event was a **24-hour continuous, online webinar, with 24 different panels and topics featuring over 90 speakers from around the world**, who explored the current state of sustainability and began to outline a revived roadmap to help us navigate towards a better future. Over 1,300 people attended the web-a-thon and tens of thousands visited the event website.

Watch the 24 separate recordings of the web-a-thon here: <https://www.sustainability4ua.org/web-a-thon>

The event and ongoing fundraising campaign aims to provide vital financial support for local NGOs in Ukraine that have been devastated by the war. Since the war began, offices of local NGOs have been damaged, employees have gone without pay and, many organizations are struggling to keep operating without outside funding.

So far, through the generous support from our corporate sponsors and individual donations made online, we have been able to raise over \$170k to help rebuild civil society in Ukraine. We are looking to raise an additional \$80K to bring the total of contributions to \$250k.

Please donate either as an organization or individual so we can achieve our target and help our brothers and sisters working in sustainability in Ukraine. You can donate online here: https://dobro.ua/en/reserve_fund/sustainability4ukraine

We want to thank two dozen organizations who led dedicated sessions of the web-a-thon, providing a robust program of dialogue on the sustainability agenda. Partners included: 3BL Media, Akatu Institute (Brazil), AuctusESG (India), B Lab, Business Council for the United Nations, BBMG, BSR, Business Fights Poverty, Business Leaders Forum, CCSR (Canada), CSR Europe, CSR Ukraine, ELEVATE, Forum for the Future, GlobeScan, GreenBiz, GRI, Maala (Israel), Net Positive, ReThink (Hong Kong), SB Japan, SB Thailand, Sustainability Connect (Singapore), and WWF.

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About GlobeScan

GlobeScan is a global insights and advisory consultancy working at the intersection of brand purpose, sustainability, and trust. We partner with leading companies, NGOs, and governmental organizations to deliver insights that guide decision-making and build strategies that contribute to a sustainable and equitable future.

Established in 1987, we have offices in Cape Town, Hong Kong, London, Mumbai, Paris, San Francisco, São Paulo, and Toronto. As a proudly independent, employee-owned company, we are invested in the long-term success of our clients and society. GlobeScan is a Certified B Corp and a participant of the United Nations Global Compact.

Learn more: www.globescan.com

About CSR Ukraine

Founded in 2008, CSR Ukraine is a non-profit organization working with 45 member companies in Ukraine to advance sustainability and social responsibility. The objective of the organization is to implement sustainability projects that enable systemic changes in Ukraine and build a better future for the country. These include projects on sustainability, youth career development and girls in STEM. The organization also develops and supports collaboration and partnerships between business and local NGOs in Ukraine.

Learn more: <https://csr-ukraine.org/en/>

About CSR Europe

CSR Europe is the leading European business network for Corporate Sustainability and Responsibility.

With our corporate members, National Partner Organisations (NPOs), and Associated Partners, we unite, inspire & support over 10,000 enterprises at local, European, and global level.

We support businesses & industry sectors in their transformation and collaboration towards practical solutions and sustainable growth. We are for systemic change. Following the SDGs, we want to co-build with the European leaders and stakeholders an overarching strategy for a Sustainable Europe 2030.

Learn more - www.csreurope.org/