



AGENDA

WEBINAR EU GREEN WEEK- Streamlining Biodiversity in Companies' Decision Making

08.06.2021, 10:00 – 11:30 CET

CONTEXT

The European Green Week 2021 is the biggest annual event focusing on European environmental policy, with a high-level policy conference and partner events around Europe. This year's edition will be dedicated to the 'zero pollution ambition', in accordance with the European Green Deal and the adoption of the EU Action Plan 'Towards a Zero Pollution Ambition for Air, Water and Soil'.

Companies are increasingly aware of the value of nature and its biodiversity to their business and to the planet. Therefore, minimizing pollution and other negative impacts on biodiversity is key to business success.

This webinar aims at giving companies the intelligence they need to improve the integration of biodiversity into business decision-making.

ABOUT THE EVENT

Aim of the Event

As a last mile before the COP 15 and COP 26, the EU Green Week 2021 will be an opportunity to engage with all stakeholders on how we can work together to make the ambition for a zero pollution and toxic-free environment a reality.

Key Learning Points

- Learn how to evaluate a company's negative impact on biodiversity.
- Get insights on how to strategically integrate biodiversity into corporate decision-making.
- Engage with your peers on how to take, manage and communicate decisions that impact biodiversity.

FOR MORE INFORMATION

Visit our [Biodiversity and Industry Platform](#).

LOG-IN DETAILS (ATTENDEES)

This webinar is open to all and will be hosted on Zoom, to access click on the link below.

Click [here](#) to join the Zoom webinar.

CONTACT

Emma Van Zundert

Project Manager

ez@csreurope.org

#EUGreenWeek

AGENDA

TIME (CET)	SESSION	SPEAKER(s)
10:00 - 10:05	INTRODUCTION & WELCOME	EMMA VAN ZUNDERT, <i>Project Manager</i> CSR EUROPE
10:05 - 10:20	OPENING SPEECH: Integrating biodiversity into business and finance decision-making process	EVA MAYERHOFER, <i>Senior Environment & Biodiversity Specialist</i> EUROPEAN INVESTMENT BANK
10:20 - 10:55	PANEL 1: How to evaluate business impacts on biodiversity?	MARIE-HELENE ENRICI <i>Head of Better Life and Sustainable Development Network</i> SOLVAY CAROLINE DE ZUTTER <i>Research and Development Environment Engineer</i> ENGIE FRANK HAWKINS <i>Director Washington Office,</i> IUCN
10:55 - 11:25	PANEL 2: How to take, manage and communicate decisions when knowing impacts on biodiversity?	KOSTANTINOS DRAGASAKIS <i>Group Quarries & Raw Materials Technology Manager</i> TITAN CEMENT EMILIO TEJEDOR ESCOBAR <i>Head of Environment</i> IBERDROLA REBEKAH CHURCH <i>Global Lead Biodiversity Stewardship</i> WWF
11:25 - 11:30	Q&A AND CONCLUSIONS	MICHEL HUBLET, <i>Senior Director</i> CSR EUROPE