



AGENDA

Together 4 STEM Goes Green

03.05.2022, 10:30 – 12:00 CET

CONTEXT

Science, Technology, Engineering, Mathematics (STEM) skills are in high demand in the job market of today and tomorrow as they are critical to solving the world's biggest sustainability challenges. In support of teachers and students, the **Together 4 STEM** members (Amgen, Huawei, Johnson & Johnson and Toyota) gathered their resources and launched **STEM@Home**: a digital learning platform with a rich collection of free, multi-lingual courses on STEM.

As the European Commission dedicates the year 2022 to youth and next generations, **the mission of Together 4 STEM** is even more relevant now. Following the COP-26 and considering the alarming consequences that climate change is causing, it is fundamental to **encourage schools to take action and integrate climate-related topics into their science programs**. In this regard, the Together 4 STEM Platform announces its enlargement and expands its resources by developing the first CSR Europe **Climate Education Toolkit** that will lead the way to a more impactful and local approach.

ABOUT THE EVENT

This event aims to welcome all **companies interested in making a difference and bringing climate education into schools**, closing the gap between industries and education. The purpose of this event is to have a dialogue on climate education as a part of STEM and encourage companies into taking action by dedicating their knowledge and current programs to the workforce of tomorrow.

Key learning points:

- To welcome and connect representatives from different companies **to take action and engage in Together4STEM activities**.
- To raise awareness on companies' responsibility in **promoting STEM and climate-related courses in school**.
- To invite companies, academics and business organizations **to support the Climate Education Toolkit and its development**.

Who should join:

- CSR Europe members interested in the Together 4 STEM Platform.
- Teachers and students who want to get involved with the Climate Education Toolkit.
- Companies interested in making a difference and equipping students with the skills needed in STEM fields .

FOR MORE INFORMATION

- Visit the [Together 4 STEM](#) webpage.

AGENDA

TIME (CET)	SESSION	SPEAKER(s)
10:30 – 10:40	Welcome & Purpose of the Webinar	Matilde Castriotta , Project Manager CSR Europe
10:40 – 10:55	Presentation European Commission Challenges and opportunities of learning for sustainability: Policy Perspective	Ulrike Pisiotis Policy Officer DG EAC, Education for Environmental Sustainability, European Commission
10:55 - 11:10	Presentation from Educational Perspective The importance of environmental education and adding it to STEMs curriculum	Carol O'Donnell , Director Smithsonian Science Education Centre
11:10 - 11:20	Presentation of the Year 2022 and Beyond The climate education toolkit and going local approach.	Lisa Simons , Project Manager CSR Europe
11:20 – 11:45	Interview Session with Together 4 STEM - Members : <ul style="list-style-type: none"> • The importance of a joint collaboration : the Together 4 STEM group • The Climate Education toolkit : debate and the way forward. • Closing the gap between industry and education. 	Moderated by CSR Europe Charlotte Scordia-Warembourg , Corporate Affairs & CSR Lead for France Amgen Marianne Gries , Senior Manager Environmental Sustainability EMEA Johnson & Johnson Giorgia Epicoco , Senior EU Public Affairs Manager Huawei Joost Segers , Senior Manager Social Affairs Toyota Motor Europe
11:45 – 12:00	Q&A, Conclusions & next steps	CSR Europe

CONTACT

Matilde Castriotta (mc@csreurope.org)

Lisa Simons (lis@csreurope.org)



Key note speakers



Ulrike Pisiotis

Policy Officer, DG EAC, European Commission

Ulrike Pisiotis is a policy officer in the schools unit of the Commission's Directorate General for Education, Youth, Sport and Culture, where she works on education for environmental sustainability as well as on teacher and school leader policies.

Having joined the Commission in 2009, she has held various positions and gained extensive experience in education and research policies and systems within the EU and beyond. Ulrike Pisiotis has a PhD in German literature and has previously worked in research, publishing and teaching.



Carol O'Donnell

Director, Smithsonian Science Education Centre

Dr. Carol O'Donnell directs the Smithsonian Science Education Center, a Smithsonian outreach center dedicated to transforming K-12 *Education through Science™* in collaboration with communities across the globe.

In this role, Carol serves on numerous boards and committees including FC-STEM and the InterAcademy Partnership Science Education Global Council, a network of national academies of sciences, engineering, and medicine.

She is on the part-time faculty of the Physics Department at George Washington University, where she earned her doctorate





Roundtable Panellists



Charlotte Scordia - Warembourg
Corporate Affairs & CSR Lead for France

Since 2019, Charlotte is Amgen Head of the Communication Department, responsible for coordinating all internal and external communication activities, CSR and patient advocacy relations. Recently she also became Diversity and Inclusion referent within the affiliate.



Marianne Gries
Senior Manager – Environmental Sustainability EMEA

Marianne is responsible for leading J&J enterprise sustainability strategies in the EMEA region and integrating them into J&J MedTech & Janssen segment business priorities and goals, working closely with internal and external stakeholders to accelerate environmental sustainability within the J&J businesses and for its healthcare customers.



Joost Segers
Senior Manager – Environmental Sustainability EMEA

Since 2021 Joost is part of the Sustainability and ESG management team at Toyota Motor Europe. He previously held positions in Training and Corporate Planning. He is passionate about people and unleashing human potential to collaborate and solve the climate and well-being challenges we face.



Giorgia Epicoco
Senior EU Public Affairs Manager

Giorgia is Senior EU Public Affairs Manager, responsible for Huawei's strategy and advocacy work on social and environmental sustainability, focusing on digital skills and youth engagement. She is specialized in public-private partnerships and corporate social responsibility in the field of sustainability and education.

