



# The European SDG Summit

TOGETHER FOR AN INCLUSIVE GREEN DEAL

10-12 OCTOBER 2022

*In Numbers*

## The Sustainability Event of the Year in Europe...

After the pandemic and amid the outbreak of the war in Ukraine, the world needs to accelerate the journey towards **climate neutrality** and the adoption of an **inclusive approach** to the green and digital transition.

The scale and magnitude of the effort ahead require not only individual commitments to net-zero but also **collaborative action from all stakeholders**.

For this reason, ahead of the 27th United Nations Climate Change Conference (COP27) in Egypt, CSR Europe convened sustainability leaders worldwide at [the European SDG Summit 2022: Together for an Inclusive Green Deal](#), on 10-12 October 2022.

Over the course of 3 days, CSR Europe welcomed **+4.500 attendees; +150 C-level speakers** from the European Institutions, businesses, governments, financial institutions, academia, and civil society organisations; **50 organisations** of CSR Europe's wide network and delivered **+30 hours of engaging content to build a European Social and Green Deal**.

Highlight of the event was the release of **8 business tools to support companies' journey towards an inclusive green and digital transition**.

### BUSINESS INTELLIGENCE & STRATEGIC DIRECTION

- ✦ The European Sustainable Industry Barometer
- ✦ Business for Just Transition - ft the European Business Roadmap for Just Transition
- ✦ Policy Manifesto "Financing an inclusive Just Transition"
- ✦ Composites Materials: A Hidden Opportunity for the Circular Economy

### INSIGHTS & PRACTICES FROM THE BEST IN CLASS

- ✦ Upskilling and Reskilling in the Age of Just Transition
- ✦ Building inclusive workplaces: Practices for a People-Centred HR Approach
- ✦ Climate Education Toolkit
- ✦ Strategic Guidance to Biodiversity Management

## ...showcasing the latest business tools to advance a Social Green Deal

**2022 EUROPEAN SUSTAINABLE INDUSTRY BAROMETER**

Assessing the maturity and integration of social risk in European business

Moody's | ESG Solutions

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**Business for Just Transition**

Featuring The European Sustainable Industry Barometer & The European Business Roadmap for Just Transition

➔ Download

**POLICY MANIFESTO**

**Financing an Inclusive Just Transition**

By the CSR Europe's Leaders Group

We call European Policymakers to work towards an enhanced coherence among sustainability-related European policies and common operational understanding of Just Transition, clarifying the interlinkages between environmental and social sustainability ambitions in transition plans:

- Ensure more consistency across sustainability-related European policies - including but not limited to the Sustainable Finance Disclosure Regulation (SFDR), Corporate Sustainability Reporting Directive (CSRD) - and social impact measures like the Just Transition Mechanism and the Social Climate Fund to reduce excessive business and ensure sufficient clarity and harmonisation with respect to sustainable economic activities and compliance requirements.
- Align on an inclusive and practical narrative of Just Transition and adopt a set of policy measures to operationalise already existing guidelines, such as the International Labour Organization (ILO) Guidelines for Just Transition, General Recommendations of ILO, European Social Climate Board, the Principles for Responsible Investment Guidelines, the United Nations (UN) Guiding Principles on Business and Human Rights and the UN Declaration.
- Widen the scope of Just Transition beyond energy and climate to other topics, such as agriculture, land use & nature protection, digital transition, circular economy, waste management, and human rights, building upon the existing synergies between the Environmental and Social Taxonomy objectives and the UN Sustainable Development Goals (SDGs).
- Establish a multi-stakeholder dialogue on Just Transition and social impact, fostering reflection on social equity and human rights in the supply chain, and ensuring awareness on the importance of social dialogue with labour unions and workers.

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**Composite Materials: A Hidden Opportunity for the Circular Economy**

LEONARDO | BAX & COMPANY

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**PROJECT REPORT**

**Upskilling and Reskilling in the Age of the Just Transition**

Upskill 4 Future

➔ Download

**BUILDING INCLUSIVE WORKPLACES: Practices for a People-Centred HR Approach**

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**Climate Education Toolkit**

FROM INDUSTRY TO CLASS: STEM RESOURCES FOR 11-18 YEARS OLD STUDENTS

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**Strategic Guidance to Biodiversity Management**

15 APPROACHES TO TRANSFORM YOUR COMPANY

➔ Download

+2.700 sustainability leaders came together ...

**+4.500**  
Attendees

**+2.700**  
Unique  
Registrations

**+150**  
Speakers  
↑

**21**  
Sessions  
↑

**50**  
Partners  
Involved

## ABOUT THE SESSIONS

**3**  
High-Level  
Plenaries

**18**  
European  
SDG  
Roundtables

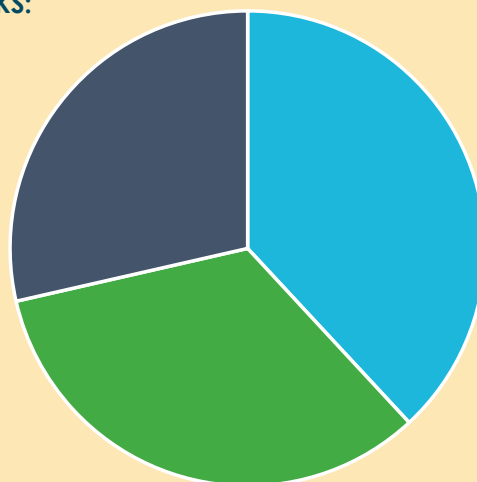
**20**  
National CSR  
Networks  
Involved

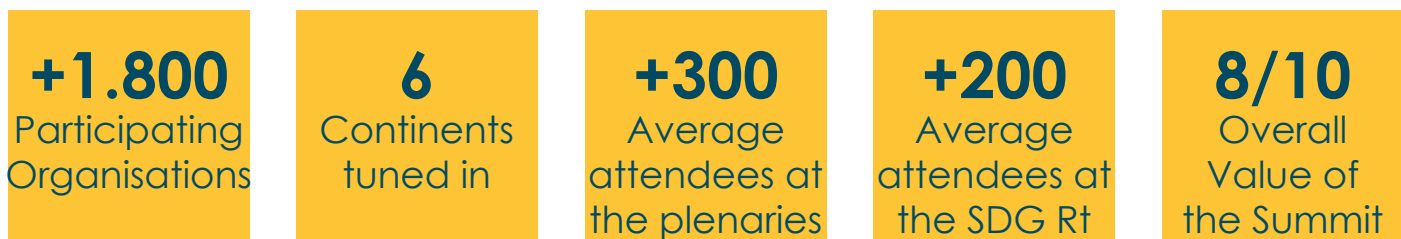
### FEATURING

- ★ European Commissioner for Jobs and Social Rights, **Nicolas Schmit**
- ★ European Commissioner for Innovation, Research, Culture, Education and Youth, **Mariya Gabriel**
- ★ European Commissioner for Cohesion and Reforms, **Elisa Ferreira**

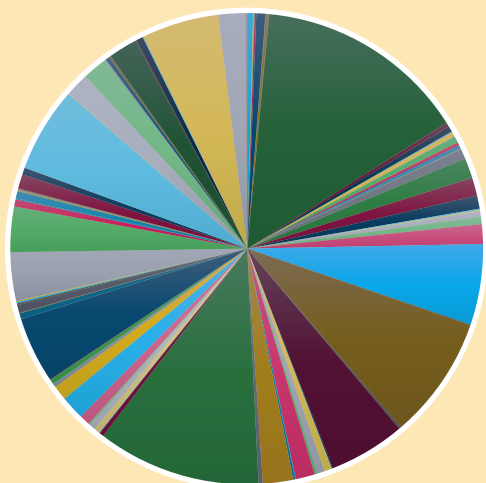
### COVERING ALL THE 17 SDGs IN 3 TRACKS:

- An economy with/for PEOPLE
- Sustainable raw MATERIALS & value chains
- Sustainable MARKETS & finance

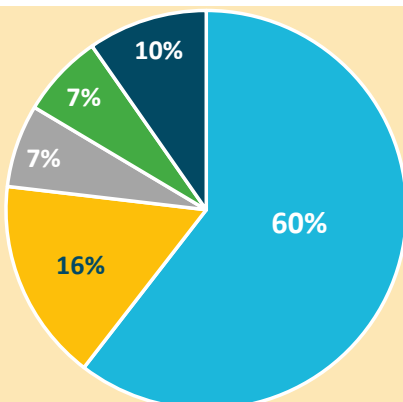




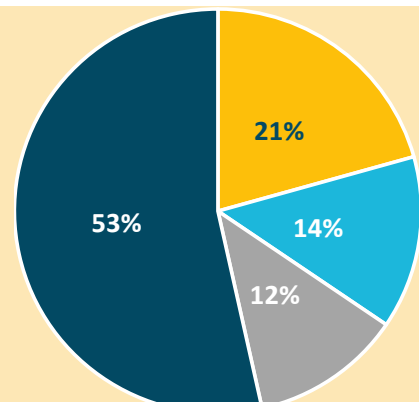
## REACHING 96 NATIONS



## FOCUSED ON BUSINESS BUT IN DIALOGUE WITH A WIDE VARIETY OF KEY STAKEHOLDERS



- Business
- Civil society/Non-Profit/NGOs
- Finance
- Government/EU Institutions
- Research/Academia



- 1-10 Employees
- 11-50 Employees
- 51-250 Employees
- More than 250 Employees

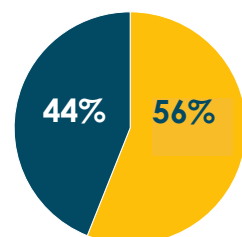
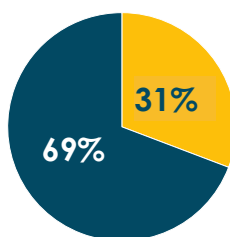
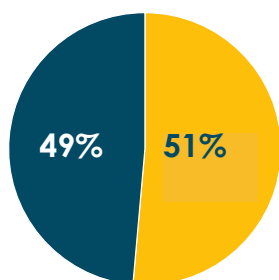
## EVENT OVERALL

## HIGH-LEVEL PLENARIES

## EUROPEAN SDG ROUNDTABLES

### STRIVING TO ENSURE GENDER BALANCE AND EQUAL REPRESENTATION

- Female
- Male



## Sending a climate message to COP27 Leaders

# RUNNING OUT OF TIME

CSR Europe partnered up with the **“Running Out of Time” Climate Relay** to carry a powerful message about climate action from young people to world’s leaders at COP27:

CSR Europe members Toyota Europe and Epson also took part in the race.

Ensuring quality climate education and equipping people of all ages and in all places with the knowledge and skills necessary to build a future in which all can thrive. [CONTINUE READING](#)



This is the longest non-stop relay ever attempted across 18 countries, **from Glasgow (COP26) to Sharm-el-Sheik in Egypt (COP27)**.

On 11 October, during the European SDG Summit, **the CSR Europe team joined the run from the Arcades du Cinquantenaire to Pont Du Buda in Brussels**, carrying the baton with the message.

## A wide audience reached

**1.3M**

Social Media Reach

**+350K**

Non-social media reach

**+17K**

Sustainability Experts Reached via Newsletter

**+11.6K**

Website visitors in October

## #SDGSummit Performance

Twitter

**1.3M**  
Social Media Reach

**+1K**  
Average Interactions

LinkedIn

**58K**  
Total Impressions

**+1K**  
Average Interactions





**Responsible Business,  
Better Future.**

**WANT TO ENGAGE?**

**[CONTACT US](#)**

## **ABOUT CSR EUROPE**

CSR Europe is the leading European business network for Corporate Sustainability and Responsibility.

With our corporate members, National Partner Organisations (NPOs), and Associated Partners, we unite, inspire & support over 10,000 enterprises at local, European and global level.

We support businesses & industry sectors in their transformation and collaboration towards practical solutions and sustainable growth. We are for systemic change. Following the SDGs, we want to co-build with the European leaders and stakeholders an overarching strategy for a Sustainable Europe 2030.