

KEY NUMBERS



The Summit was under the patronage of Frans Timmermans, *Executive Vice-President of the European Commission*

+10.500

Attendees in
55 sessions

+5.500

Unique
Registrations

5

High-level
plenaries

22

European
SDG
Roundtables

22

National
SDG
Roundtables

ABOUT THE TOPICS:

24

Sessions



An
Economy
With & For
People

18

Sessions



Sustainable
Raw
Materials
& Value
Chains

7

Sessions



Sustainable
Markets &
Finance

- The Future of Work is Now: The Imperative of Pursuing a Just Transition
- Upskilling the Workforce for the New Era
- Women Leaders
- Disability in the 2030 Agenda and SDGs
- Health and Well-being for a Resilient Society
- The Business Response to Covid-19

[VIEW FULL LIST](#)

- Environmental Protection & Human Rights in Supply Chains
- Circular Economy: Smart Connections between the Green Deal and the EU Industrial Strategy
- Responsible Sourcing
- Sectors' Approach to Circularity
- Sector Sustainability Visions and Roadmaps
- Implementing Grievance Mechanisms for Supply Chains

[VIEW FULL LIST](#)

- Sustainable Finance for Business Transformation: Shifting From a Volume to a Value Driven Economy
- Financing the Future: Sustainable Finance for the SDGs
- Sustainable Investment
- Financing for Impact in Micro, Small, and Medium Enterprises
- Empowering Innovators and Start-Ups for the Global Good

[VIEW FULL LIST](#)

MORE NUMBERS



1.000+
(on average)
Attendees per
Day

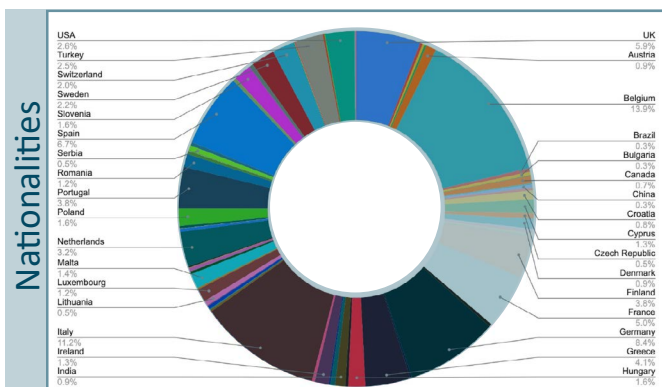
500+
(on average)
Attendees at
the Plenaries

160+
(on average)
Attendees at
the SDG
Round-tables

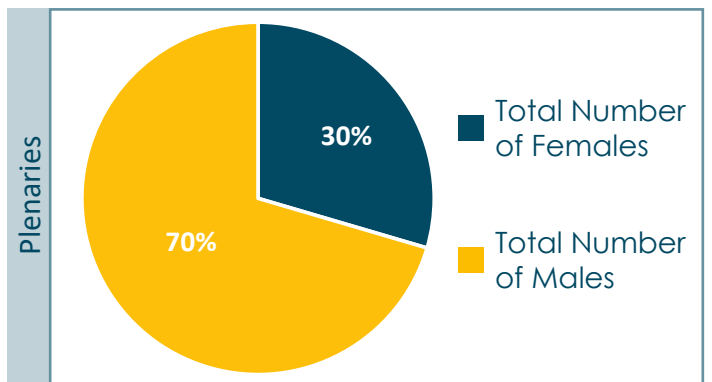
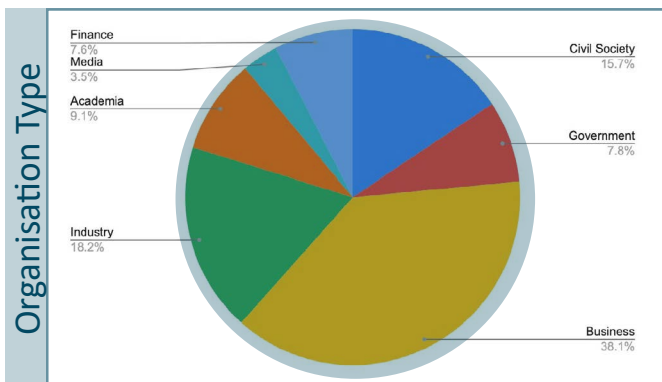
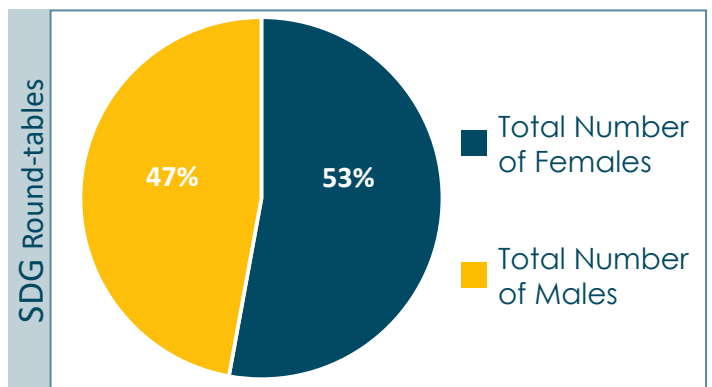
400+
C-Level
Speakers

100+
Organisations
Involved

ABOUT THE PARTICIPANTS



GENDER BALANCE OF C-LEVEL SPEAKERS



THE EUROPEAN PACT FOR SUSTAINABLE INDUSTRY

MAKING THE GREEN DEAL A SUCCESS



THE TIMELINE FOR ACTION

1

CEOs Call to Action launched by CSR Europe in 2019

380

Endorsements received by CEOs across Europe

1

Pact inaugurated at the Summit on 26 October 2020

3

Targets to mainstream sustainability by 2024

+1.200

Attendees at the Inauguration



“ We have no choice but to act. We put out the Green Deal to change the direction of growth in the long term and are setting out how we will build our new future, whether it regards energy, industry, farming, food, or biodiversity. While we fight the health and economic crises that have taken over our daily lives, we cannot forget that the climate crisis already has one foot in the door. The cost of climate action may seem high, but it is dwarfed by the cost of inaction. ”

Frans Timmermans, Executive Vice-President, European Commission

ABOUT THE PACT

The European Pact for Sustainable Industry provides a common direction for leaders with the same mindset, who wants to care for their people and generate value for society. Our CEOs and their companies are ready to build a Sustainable Europe 2030, but we cannot tackle this on our own. Therefore, we call on business leaders, industry federations, civil society organisations and policymakers, to launch an overarching strategy for a Sustainable Europe 2030, which includes trust-building dialogues, collaborative platforms and inclusive finance models.

[Read why leading Executives of our network are supporting the Pact.](#)

EVENT VISIBILITY

6 M

Social Media
Reach

25.000+

Website
Visitors in
October

18.000+

Experts
Reached via
Newsletter



PERFORMANCE

From 1 May-31 October 2020



PERFORMANCE*

From 1 May-31 October 2020

#SDGSummit2020

2 M

Social Media
Reach

249 K

Non-Social
Media Reach

+3.5 K

Interactions
(Likes & Shares)

#SDGSummit2020

+54 K

Total
Impressions

+5.8 K

Average
Impression per
post

+1.1 K

Interactions

#PACT4EU

3.8 M

Social Media
Reach

333 K

Non-Social
Media Reach

+3.5 K

Interactions
(Likes & Shares)

#PACT4EU

+100 K

Total
Impressions

7 K

Average
Impression per
post

+760

Interactions

**From the CSR Europe Account Only*



The European SDG Summit



IMPACTFUL PARTNERSHIPS TO BUILD BACK BETTER

26-30 OCTOBER 2020

#Pact4EU
#SDGSummit2020

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