



PRESS RELEASE

CSR Europe and Wildlife Habitat Council Launch Business-Led Biodiversity Alliance for Sustainable Management

- *Leading businesses Syensqo, BASF, PPC, Titan, Hitachi, Autostrade per l'Italia, Leonardo, Coca-Cola HBC, and the national CSR Network Impronta Etica joined forces to integrate solid biodiversity management strategies into business operations.*
- *In 2024, the Alliance will prioritize mitigating business site impacts on biodiversity, integrating conservation efforts into CSR and sustainability policies.*
- *In 2025, the Alliance will open to the participation of non-member companies. To learn more, interested businesses are invited to join Alliance partners at [the European Sustainable Industry Summit 2024](#), for the roundtable on “Biodiversity Management: Business Strategies in Action”, taking place in Brussels on 25 June.*

Brussels, 18/04/2024 – CSR Europe and the [Wildlife Habitat Council](#) (WHC) officially launched the business-led [Biodiversity Alliance for Sustainable Management](#) at a high-level kick-off meeting on 17 April. The initiative brings together leading businesses **Syensqo, BASF, PPC, Titan, Hitachi, Autostrade per l'Italia, Leonardo, Coca Cola HBC** and the Italian sustainability network **Impronta Etica** to enhance biodiversity preservation and integrate nature-centric approaches into corporate strategies and operations.

With the support of CSR Europe and WHC, in 2024 Alliance partners will focus their efforts to:

- Share best practices and strategies on **risk and impact assessments** and **management strategies**.
- Identify a set of metrics and management tools to scale up and increase the impact of common and individual efforts on biodiversity.
- Understand how to better **implement current EU requirements on biodiversity** as part of the Corporate Sustainability Reporting Directive (**CSRD**), European Sustainability Reporting Standards (**ESRS**), as well as international requirements such as the Taskforce on Nature-related Financial Disclosures (**TNFD**) and the **Kunming-Montreal Global Biodiversity Framework**.
- Explore how biodiversity efforts can be leveraged to contribute to a **Just Transition**.

During the virtual inaugural meeting, Alliance members engaged in insightful discussions on key trends linking business operations with nature. Emphasis was placed on the critical importance of integrating nature and biodiversity in corporate strategies, ensuring ecological resilience and sustainable development. Participants exchanged valuable insights and perspectives, laying the groundwork for collaborative action and shared learning in the months ahead.

After a year-long incubation period, **in 2025 the Alliance will open the participation to external businesses**. Interested companies are invited to join the dedicated [European Roundtable “Biodiversity Management: Business Strategies in Action”](#), taking place in the framework of [the European Sustainable Industry Summit, on 25-26 June 2024](#).



MEDIA CONTACT

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ABOUT CSR EUROPE

CSR Europe is the leading European business network for Corporate Sustainability and Responsibility. With our corporate members, National Partner Organisations (NPOs), and Associated Partners, we unite, inspire & support over 10,000 enterprises at local, European and global level. We support businesses & industry sectors in their transformation and collaboration towards practical solutions and sustainable growth. We are for systemic change. Following the SDGs, we want to co-build with the European leaders and stakeholders an overarching strategy for a Sustainable Europe 2030. **Learn more at www.csreurope.org.**

ABOUT WHC

WHC (Wildlife Habitat Council) has been working at the nexus of business and biodiversity for 35 years and is the only international NGO focused exclusively on enabling private sector action for nature. WHC's corporate members are leading national and multi-national corporations, and their collective efforts have resulted in more than 1,500 WHC-certified programs around the world. **Learn more at www.wildlifehc.org.**