



AGENDA

The EU Green Deal: step forward or step back?

Building a strong policy position towards the next EU elections

09.02.2023, 09:30 – 13:50 CET – Bruxelles

CONTEXT

Back 2019 CSR Europe worked on a policy position to equip the EU with a holistic and integrated sustainability strategy for Europe 2030. We did this mainly through a 380 CEOs Call for a New Deal and the proposals of the European SDG Platform.

Since then, the new European Commission (2019-2024) started the EU Green Deal building at full speed the widest playing field for sustainability for all actors (governments, business, investors, civil society). In the meantime, the people in Europe have been facing continuous turbulences and crises that have been reinforcing the already-existing vulnerabilities and increasing inequalities.

The annual Public Affairs meeting on 9th February is the kick off for the works aiming at building CSR Europe's policy positions towards the next European Elections in spring 2024. This will be the beginning of an 18 month journey to strengthen the voice of proactive businesses for a European sustainability strategy that pursues equity, climate and nature with the equal ambition.

Your role as a CSR Europe member will be determinant.

During this meeting and against the latest EU developments and regulations we will collect your first expectations, worries and proposals which will be further elaborated and expanded throughout CSR Europe's EU activities in 2023.

We will also explore with you which strategic partners you think should join CSR Europe in this endeavour and through which channels we should convey CSR Europe's position to the leaders in the European Commission, the European Council and the European Parliament as well as at the Member States level.

Who should join:

- Public Affairs Officers
- Sustainability Managers

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SCHEDULE

TIME (CET)	SESSION	SPEAKER(S)
09:30	Registration and breakfast	
10:00 - 10:15	<p>Welcome & Introduction</p>	<ul style="list-style-type: none"> • Jan Noterdaeme <i>Senior Advisor and Co-Founder</i> CSR Europe • Thorsten Pinkepank <i>Director Corporate Sustainability</i> BASF Member of CSR Europe Board
10:15 - 10:40	<p>The EU Green Deal: step forward or step back? <i>Trends and expectations towards the next EU elections</i></p>	<ul style="list-style-type: none"> • Enrico Giovannini, <i>Professor</i> University of Rome Tor Vergata & LUISS Guido Carli University, <i>Scientific Director</i> Asvis • David Grayson <i>Emeritus Professor</i> Cranfield School of Management
10:40 - 11:15	<p>Session 1: What are your recommendations for an EU that works for the people?</p> <p><i>Introduced and moderated by</i> <i>Katja Mader, Director, CSR Europe</i></p>	<p>Conversation opened by:</p> <ul style="list-style-type: none"> • Wouter Vermeulen <i>Senior Director Sustainability Europe</i> Coca-Cola Member of CSR Europe Board • Elisa Rotta <i>CSR Program Manager</i> Sodalitas Member of CSR Europe Board <p>All participants will be invited to take part in the conversation and contribute to CSR Europe's 2023 agenda on the topic</p>

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<p>11:15 – 11:40</p>	<p>Coffee Break</p>	
<p>11:40 - 12:15</p>	<p>Session 2: Due diligence: with or without impact?</p> <p><i>Introduced and moderated by Zoe Bavavea, Manager Materials Team</i></p>	<p>Conversation opened by:</p> <ul style="list-style-type: none"> • Monica Perez Lobo <i>Vice President of Corporate Affairs & Sustainability</i> Toyota Motor Europe Member of CSR Europe Board • Roxanna Noll <i>Project Manager</i> Econsense <p>All participants will be invited to take part in the conversation and contribute to CSR Europe’s 2023 agenda on the topic</p>
<p>12:15 – 12:50</p>	<p>Session 3: Reporting as means to achieve a fair and inclusive Europe?</p> <p><i>Introduced and moderated by Lorena Sorrentino, Manager Markets Team</i></p>	<p>Conversation opened by:</p> <ul style="list-style-type: none"> • Maria Alexiou <i>Member of the PTF ESRS Secretariat, ESG Senior Adviser</i> EFRAG and Titan Cement Group Member of CSR Europe Board • Alexander Van Hulle <i>Senior Manager, Sustainable Finance</i> BASF • German Granda <i>General Director</i> Foretica <p>All participants will be invited to take part in the conversation and contribute to CSR Europe’s 2023 agenda on the topic</p>
<p>12:50 - 13:00</p>	<p>Concluding Remarks</p>	<p><i>CSR Europe</i></p>



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13:00 -
13:50

Networking lunch¹

CONTACT

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¹ For any dietary requirement, please email Giorgia Miccoli (gm@csreurope.org) by January, 31 EOB.