



## AGENDA

# NPO Network Meeting – Summit Side Event

Rue de la Chancellerie 1, Bruxelles, 25 June 2024, 09:30-11:00 CEST

## CONTEXT

The European industry is at a pivotal moment, grappling with higher stakes than ever before in the run to reach carbon-neutrality by 2050 while transitioning to become fully sustainable, humancentric, and resilient. Amidst a challenging international context, marked by wars, geopolitical tensions, the spread of misinformation, and the rapid advancement of Artificial Intelligence (AI)-driven disruptive innovations, sustainability business networks play a key role in guiding corporate action towards positive impact.

## ABOUT THE EVENT

Representatives of CSR Europe's National Partner Organisations are invited to join the NPO Network Meeting, taking place in Brussels, on rue de la Chancellerie 1, at the premises of the European Sustainable Industry Summit 2024.

Purpose of the meeting is to foster collaborative learning and knowledge sharing among representatives of CSR Europe's National Partner Organisations on current strategies and best practices on:

- **Membership** – Finding New Members and Retaining Current Members
- **Communication** - Cultivating Your Community
- **Engagement with the Board**

Based on the number of participants, NPOs will have the opportunity to **engage in interactive discussions in smaller groups**, focusing on each of the three topics, exchanging insights, strategies, and best practices. Following the discussions, **each group will present their key findings and recommendations to the larger audience.**

## WHO SHOULD ATTEND:

- Window person of the NPO Representative
- Other NPO representative who is following the topics discussed

## REGISTER:

[Click here to register.](#)

## CONTACT:

Daria Delnevo  
Manager, Communications and Network  
[dd@csreurope.org](mailto:dd@csreurope.org)

TIME (CET)	SESSION	SPEAKERS
09:30 – 09:35	<b>Welcome &amp; Icebreaker</b>	Daria Delnevo <i>Manager, CSR Europe</i>
09:35– 09:55	<b>Round 1:</b> <b>Membership - Finding and Retaining New Members</b> <ul style="list-style-type: none"> <li>• <i>What are the best practices you used to attract new members?</i></li> <li>• <i>How do you measure the effectiveness of your membership retention strategies?</i></li> <li>• <i>What challenges have you faced in maintaining member engagement, and what strategies have you employed to address these challenges?</i></li> </ul>	All participating NPOs
09:55 – 10:15	<b>Round 2:</b> <b>Communication - Cultivating Your Community</b> <ul style="list-style-type: none"> <li>• <i>What communication channels have proven most effective in engaging your community?</i></li> <li>• <i>How to tailor your communication to different segments of your community?</i></li> <li>• <i>Examples of a particularly successful communication campaign or initiative that strengthened community engagement?</i></li> </ul>	All participating NPOs
10:15– 10:35	<b>Round 3:</b> <b>Engaging with the Board</b> <ul style="list-style-type: none"> <li>• <i>How to ensure transparency and effective communication between your team and the board?</i></li> <li>• <i>What mechanisms to leverage for soliciting input from board members on strategic decisions?</i></li> <li>• <i>How do you navigate potential conflicts or differences of opinion between the organization's management and its board of directors?</i></li> </ul>	All participating NPOs
10:35– 10:55	<b>Group Presentations</b> Outcome of the discussions	1 representative per group
10:55– 11:00	<b>Closing Remarks &amp; Next Steps</b>	Daria Delnevo <i>Manager, CSR Europe</i>