



Materiality Assessment

Define What Matters Most to Your Business

Our Service Offer



About the Materiality Assessment

Materiality Assessment is the process of identifying and assessing potential **Environmental, Social and Governance (ESG) issues that impact your business and stakeholders**. As a result, your company will be able to define opportunities, **mitigate business risks**, improve stakeholder engagement, and ensure the integration of sustainability into your business strategy.

With **over 25 year of experience**, CSR Europe will guide you through an **in-depth and inclusive**

materiality process engaging your stakeholders face-to-face. At the end of the process, your company will be able to identifying trends that could significantly impact its ability to **create value in the long-term**.

By identifying your personal ESG issues, you will be able to prioritize resources and focus time, money, and energy on what matters most to you.

In other words, **your company will be equipped to stay ahead of the competition**.

Our Signature Approach



A PROVEN METHODOLOGY

CSR Europe will design and execute the Stakeholder Dialogue tailoring concept, evaluation, and impact monitoring, according to **your company's most pressing ESG topics**.



FACE-TO-FACE FEEDBACK

Instead of engaging stakeholders in virtual settings, CSR Europe will bring **selected key stakeholders to the table**.

Thus, your company will be able to **engage in a two-way dialogue** that will not only enhance the quality and depth of feedback – but will also **build trust and long term relationships** with key stakeholders that have an impact on your business.



THE POWER OF THE NETWORK

CSR Europe is able to reach out to experts and organisations relevant to your business, thanks to our **wide pan-european network of companies, national partner organisations**, institutions, such as the **European Commission**, and experts from **national governments**.

The Service Delivery Process

CSR Europe delivers the Materiality Assessment via Stakeholder Dialogue in **four-step process based on an first in-depth assessment of your company's ESG topics.**

The process takes **3 months to execute** and is followed by an **impact assessment 6 months after the delivery.**



STEP 1: PREPARATION

- Define the purpose of your company's Materiality Assessment by delivering:
 - **Risk-assessment;**
 - **Sector analysis;**
 - **Benchmark matrix.**
- Identify long-list of materiality topics and cluster them into categories;
- **Engage the management** to test the results.



STEP 2: IMPLEMENTATION

- Stakeholders mapping;
- Moderation and facilitation to assure a constructive and discrete forum for dialogue with **global stakeholder to receive feedback on the material topics reported;**



STEP 3: VALIDATION

- **Prioritisation of material topics** relevant to both your business and key stakeholders.
- Engagement of the internal management and executives

to **validate the outcome of the stakeholder dialogue;**

- Development of your company's personalised **Materiality Matrix.**



STEP 4: INTEGRATION

- Incorporate findings into your business strategy and vision.



4 MONTHS





Responsible Business, Better Future.

For more Information:

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About CSR Europe:

CSR Europe is the leading European business network for Corporate Sustainability and Responsibility. With our corporate members and National CSR organisations, we unite, inspire & support over 10,000 enterprises at local, European and global level.

We support businesses & industry sectors in their transformation and collaboration towards practical solutions and sustainable growth. We are for systemic change; therefore, following the SDGs, we want to co-build with the European leaders and stakeholders an overarching strategy for a Sustainable Europe 2030.
