



# European SDG Summit



Impactful Partnerships to Build Back Better

## Key Success Factors to Effectively Contribute to the SDGs as a Company

### Agenda

Friday 30 October, 15:30 – 17:00

TIMING	AGENDA ITEM	SPEAKERS
15:30 – 15:35	Welcome	<b>Neila Benamara</b> , <i>SDG Programme Manager, B Lab Europe</i>
15:35 – 15:40	Overview of how companies are addressing the SDGs today in Europe	<b>Neila Benamara</b> , <i>SDG Programme Manager, B Lab Europe</i>
15:40 – 16:00	Illustration with 2 companies that have embedded sustainability at their core with different models	<b>Berangere Magarinos-Ruchat</b> , <i>Chief Sustainability Officer, Firmenich</i> <b>Helen Grundy</b> , <i>Sustainability Specialist, Hitachi</i>
16:00 – 16:10	Q&A	Audience
16:10 – 16:55	Collaboration as a key success factor for a SDG approach	<b>Berangere Magarinos-Ruchat</b> , <i>Chief Sustainability Officer, Firmenich</i> <b>Helen Grundy</b> , <i>Sustainability Specialist, Hitachi</i> <b>Ynzo van Zanten</b> , <i>Chief Evangelist, Tony's Chocolonely</i> <b>Noemi Muzzopappa</b> , <i>Shared value &amp; Sustainability Specialist, Chiesi Group</i>
16:55 – 17:00	Conclusion	<b>Neila Benamara</b> , <i>SDG Programme Manager, B Lab Europe</i>

**About the European SDG Summit:** This session is part of the European SDG Summit 2020, the leading sustainability event of the year in Europe. The Summit will connect 5000+ Change-Makers in 55 free, virtual sessions ([view the full programme](#)). This year's edition will focus on "Impactful Partnerships to Build Back Better" in response to the COVID-19 pandemic and the [CEO's Call to Action for an overarching Sustainable Europe 2030 Strategy](#). The event will give the floor to public, private, and civil society's leaders eager to scale up collaborative solutions to protect Life and Earth and reach the UN SDGs in line with the direction set by Commission President von der Leyen ([discover the 200+ high-level speakers](#)). Highlight of the Summit will be the [inauguration of the European Pact for Sustainable Industry](#) ([learn more about the Pact](#)).

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