



AGENDA

Annual CSO & Governmental Affairs Meeting:

A Business Manifesto for a European Social Green Deal (2024-2029)

BRUXELLES, 27.02.2024 AT 09:30 CET

CONTEXT

Faced with the far-reaching impacts of Covid-19, global conflicts, and disruptions to international stability, alongside the energy and cost-of-living crisis, the consequences of climate change, and the imperative for upskilling in the advent of a green and digital economy, the social dimension of the EU's sustainability agenda has encountered **significant challenges**.

With the approaching **2024 European elections**, new priorities for the 2024-2029 period are in play, presenting opportunities for policymakers to engage with companies as strategic allies. At this critical juncture, CSR Europe has collaborated closely with its most proactive members, the European Commission, and key experts to align individual and collective efforts towards an **inclusive European Green Deal**.

A result of this engagement, CSR Europe has crafted practical tools for businesses and recommendations for European policymakers, aiming to facilitate the smooth implementation of the sustainability agenda within the European industry. Aggregating the outcomes of this collaborative work, CSR Europe is working to deliver a **Business Manifesto for a European Social Green Deal 2024-2029**.

ABOUT THE EVENT

The *Annual CSO and Governmental Affairs Meeting*, scheduled for the **27th of February**, will be the opportunity to reflect on the past five years of the European Commission and look forward to the upcoming developments, in light of the crucial European Elections in spring 2024.

The meeting will address the strengths and weaknesses of the **European Green Deal** (2019 – 2024) and consider how the EU can engage with business to support their efforts towards a sustainability transformation and just transition, towards a **European Social Green Deal** (2024 – 2029).

Together with CSR Europe members, civil society and government representatives, the meeting will enable participants to exchange ideas and receive a firsthand, clear perspective on the CSR Europe's outlined draft policy positions, before the presentation to the outgoing **European Commission President, Ursula Von Der Leyen, members of the European Parliament**, as well as to **the Belgian and Hungarian EU Presidencies of the Council of the EU**.

WHO SHOULD ATTEND:

- Public Affairs Officers
- Sustainability Managers

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TIME (CET)	SESSION	SPEAKERS
09:30 – 10:00	Registration & Networking Coffee	
10:00 – 10:10	Welcome & Introduction	CSR Europe
10:10 – 10:25	Priorities for the EU Institutions 2024-2029: “Protect, Strengthen, Prepare”	
10:25 – 12:15	<ul style="list-style-type: none"> • The European Green Deal (2019 – 2024): strengths and weaknesses • Towards a European Social Green Deal (2024 – 2029)? How can the EU engage with businesses to support their efforts towards a sustainability transformation and just transition? 	<p>Tours de table with inputs from:</p> <ul style="list-style-type: none"> • Members of CSR Europe Board of Directors: <ul style="list-style-type: none"> ○ Maria Alexiou, <i>ESG Senior Advisor, Titan; Vice Chair, CSR Europe; Chair, CSR Hellas</i> ○ Wouter Vermeulen, <i>Senior Director of Sustainability and Public Policy, Coca-Cola Europe</i> ○ Monica Perez Lobo, <i>Vice President Corporate Affairs & Sustainability, Toyota Motor Europe (TME)</i> • Luke O'Callaghan White, <i>Programme Manager Climate, Energy & Sustainability, Friends of Europe</i> • Geneviève Pons, <i>Director General and Vice President, Europe Jacques Delors</i> • Anna Athanasopoulou, <i>Head of Unit, DG GROW, European Commission</i> • Eva Funcken, <i>DG ENV, European Commission</i> <p>CSR Europe’s corporate members & National Partner Organizations</p>
12:15 – 12:30	Conclusions	CSR Europe
12:30 – 13:30	Networking Lunch	