

CONTEXT

In the context of the new generation of regulations on reporting and more specifically focusing on the development of the Corporate Sustainability Reporting Directive (CSRD) and the introduction the Sustainability Reporting Standards (ESRS) where the **sustainability reporting has been placed on an equal footing with the financial one**, is extremely important to better understand the principles that will guide the European economy to become neutral by 2050.

Waiting for the European Commission’s Delegated Act expected by June 2023 through which the ESRS will enter fully into force under the Corporate Sustainability Reporting Directive (CSRD), large companies will be required for the first time to report in accordance with the **Double Materiality** principle.

The approach to materiality has changed with the development of the CSRD and the ESRS has. In the past, the materiality principle only focused on the impact of external risks to the internal business (outside-in). From now on, companies need to add another dimension to their materiality assessment. The materiality analysis will be double, focusing both on **the impact on the business and the impact of the business**. With this approach, companies should consider any impact they have on sustainability both in a negative and positive sense (inside-out).

With reports due in 2025 for the financial year 2024, companies will need to get ready in implementing the double materiality principle in their sustainability assessments. Double Materiality helps to maximise the number of information to build a business strategy and to help investors to take the decisions giving them a clear idea of transparency.

NARRATIVE OF THE 2023 MARKETS ATELIER SERIES

The Atelier is a **bespoke learning format that brings together corporate members of CSR Europe to discuss their approaches and challenges faced, as well as identify good and innovative practices**.

The 2023 Markets’ Atelier series **“Your A-to-Z guide to sustainability reporting”** targets **practitioners willing to dive deep into the ESRS implementation**. As arose during the last CSR Europe’s atelier consultations on the ESRS, this year’s Atelier series will focus specifically on the **horizontal challenges** linked to the implementation of the CSRD and use of the ESRS. In every session, interactive panel discussions and practical work will be encouraged **to move from theory to practice**.

These objectives will be achieved through the focus on:

<p>Atelier 1 <u>Double Materiality principle</u> (26-04-2023)</p>	<p>Atelier 2 <u>Interoperability among standards</u> (21-09-2023)</p>	<p>Atelier 3 <u>Value Chain Reporting</u> (7-12-2023)</p>
<p><i>How to implement the Double Materiality Principle</i></p>	<p><i>How to align ESRS expectations with requirements of other international frameworks (ISSB, SASB, GRI...)</i></p>	<p><i>How to address value chain reporting challenges (TBD)</i></p>

Furthermore, during this year atelier's series, we will have the opportunity to share with CSR Europe members also all the progress that we will achieve during the 2023 Markets Leaders Hub "*Make the ESRS work for business*" whose messages will contribute to the creation of CSR Europe's policy position towards the 2024 elections.

Moreover, the 2023 markets atelier series will play an active role in giving practical input also to the Markets hub and its work in relation to the European Sustainability Reporting Standards open consultation.

ABOUT THE EVENT

With the participation of companies, experts' organizations and policy makers, this in-person session will look at current challenges and approaches when it comes to implementing the principle of double materiality to report on ESG, in line with expectations of the CSRD.

Building on the main challenges emerged from last-year's session on the ESRS implementation, this Atelier aims to address the following points:

- Internal organization (integration among different teams and exchange of information)
- Capacity building
- New procedures/policies planning
- Information gathering

We think it is crucial to start focusing on this topic since the double materiality principle will generate a strong link with both the business' strategy and the sustainability reporting.

We strongly believe that **the success of the principle pivots on its implementation**. For this reason, this Atelier aims to support you in digesting this principle to put in place an effective strategy and be well-prepared for the future sustainability reporting. Since we are aware that the double materiality analysis is not easy, especially in the first phase of its implementation, the Atelier will include a best practice sharing session in which companies could provide the audience with their different level of maturity.

WHO SHOULD ATTEND:

- CSR Europe's members
- CSR/Sustainability Managers
- Reporting Officers

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TIME (CET)	SESSION	SPEAKERS
14:00 – 14:30	Registration	
14:30 – 14:40	Welcome and Introduction	CSR Europe
14:40 – 14:55	The Policy Landscape The Double Materiality principle explained + Q&A	Gemma Sanchez-Danes <i>Acting Head of Secretariat – Sustainability reporting (ESRS)</i> EFRAG
14:55 – 15:20	Stakeholder overview Impact Materiality vs Double Materiality + Q&A	Donato Calace <i>Vice President of Innovation & Accounts</i> Datamaran Martin Powell <i>Head of Group Sustainability</i> AXA Member of the Task Force on Climate-related Financial Disclosure (TCFD)
15:20 – 16:00	Sharing on experience: Companies' experiences in implementing the DM principle (challenges faced) + Q&A	Tanja Castor <i>Head of BASF Sustainability Reporting & Controlling Committee</i> BASF Arianna Checchi <i>Head of Sustainability Stakeholder Engagement</i> Leonardo Amélie Girard <i>Corporate Sustainability Manager</i> EPSON Europe B.V.
16:00 – 16:20	Coffee break	
16:20 – 17:00	Double Materiality in practice Best practice sharing and explanation: the Double Materiality step by step	Miguel Coleta <i>Director Sustainability, Activation & Support</i> Philip Morris International

17:00 – 17:15	The investors perspective The expectation of the European Investment Bank + Q&A	European Investment Bank (TBD)
17:15 – 17:30	Concluding Remarks	CSR Europe
17:30 – 18:00	Networking Cocktail	