

A CSR EUROPE & GLOBESCAN JOINT EVENT HOSTED BY:



Sustainability Leadership Salon: The role of companies in shaping a Social Green Deal 2024-2029

CONTEXT

COVID-19. Russia's invasion of Ukraine. Energy and cost-of-living crisis. Impacts of climate change. Upskilling imperative for a green and digital economy. Challenges to the social dimension of the EU's sustainability agenda abound. As major 2024 European elections are looming, with new priorities for the 2024-2029 period at stake, companies are presented with the **opportunity to help shape a Social Green Deal**.

The Green Deal will indeed only be possible with European policy and regulatory approaches that see frontrunning companies as allies in the Just Transition for a genuine 'social' Green Deal.

ABOUT THE EVENT

On 27th April, CSR Europe and GlobeScan's Sustainability Leadership Salon (1/2) will uncover the type of policy and business leadership that's needed to help shape a social green deal 2024-2029:

- **Policy Leadership** – in support of and beyond the new EU Sustainability regulations – which enables impact and system change through multistakeholder dialogues, sector collaborations and alliances.
- **Business leadership** – beyond a compliance-led approach to sustainability – which links companies to their peers, industry sectors, policymakers, investors, and civil society to build and implement joint solutions across the local and global eco-systems.




As we move towards a more sustainable future, collective efforts and an alliance for action between policymakers and business leaders is needed.

This salon will bring together [the CSR Europe Leadership Hubs' member companies](#) as well as other companies and key stakeholders in a series of conversations designed to stimulate discussion & new ideas.

NEXT STEPS

Ideas shared during the event will enrich the CSR policy recommendations that CSR Europe will discuss with present and new European Commission, European Parliament and EU governments in 2024.

The outcome of this discussion will be tested at the [2023 CSR Europe Conference](#), taking place on the 20th of June. The proposal will then be adapted and discussed at the [second Sustainability Leadership Salon](#) on the 14th of November. The final policy paper will then be presented to the new European Commission, European Parliament, and EU governments in 2024.

TIME (CET)	PART 1 CSR EUROPE LEADERSHIP HUBS' SESSIONS FOR LEADERSHIP HUB MEMBERS-ONLY		
11:00 – 13:00	Business leadership and success factors		
	 PEOPLE'S HUB	 MARKETS' HUB	 MATERIALS' HUB
13:00 – 14:00	Lunch		
14:00 – 16:00	<p style="text-align: center;">Policy leadership towards a European Social Green Deal that engages with business leaders as allies</p> <p style="text-align: center;">Within each Leadership Hub , develop policy choices which - in support of and beyond the avalanche of new EU sustainability regulations- should invest in the awareness-raising, capacity-building, and collaboration between enterprises, governments, and civil society to accelerate a Just Transition at local and global levels.</p>		
	<p style="text-align: center;">...to consolidate and accelerate the foundation for a Just Transition (with strong focus on workforce), making equity an equal ambition</p>	<p style="text-align: center;">...to contribute to the EU agenda by developing a position in the in consultations towards the ESRS and raising the voice of business in a dialogue with EU policymakers</p>	<p style="text-align: center;">...to move beyond compliance with due diligence requirements to real positive impact in the sourcing of raw materials</p>

TIME (CET)	THE SUSTAINABILITY LEADERSHIP SALON	
	SESSION	SPEAKERS
16:30 – 16:40	INTRODUCTION & WELCOME	<p>Jan Noterdaeme <i>Senior Advisor and Co-Founder</i> CSR Europe</p> <p>Pascal Chalvon <i>Chief Sustainability and Government Affairs Officer,</i> Solvay</p>
16:40 – 16:50	<p>THE CONTEXT: Overview of public opinion and stakeholder trends on the Just Transition and leadership agenda</p>	<p>Perrine Bouhana <i>Director</i> Globescan</p>
16:50 – 17:10	<p>PANEL DISCUSSION 1: Setting the scene for the future</p> <ul style="list-style-type: none"> • What to expect from the next EU elections and what it means for the future of the European Green Deal? • How does this fit into the wider efforts to renew Europe's social contract? 	<p>Enrico Giovannini <i>Professor</i> University of Rome Tor Vergata & LUISS Guido Carli University, <i>Former Italian Minister</i> Labour and Social Policies (2013-2014), Infrastructure and Sustainable Mobility (2021-2022) <i>Member of the CSR Europe high-level Advisory Group</i></p> <p>Dharmendra Kanani <i>Chief Operating Officer & Chief Spokesperson</i> Friends of Europe</p>
17:10 – 17:30	<p>PANEL DISCUSSION #2: A deeper look at the need for a European Green Deal 2.0</p> <ul style="list-style-type: none"> • "Leaving no one behind" – what does that mean in the context of the European Green Deal, and what can companies do about it? • Beyond due diligence and reporting, what else is needed on the ground? 	<p>Didier Goubert <i>Director</i> ATD Quart Monde European Anti-Poverty Network</p> <p>Matthias Altmann <i>Manager & Policy Analyst</i> OECD</p>

17:30 – 17:45	Interactive discussion with salon event participants	N/A
17:45 – 18:15	<p>PANEL DISCUSSION #3: 2024-2029 - The opportunity for renewed business & policy leadership</p> <ul style="list-style-type: none"> • What is our ambition for the next European Commission? • How can we drive business and policy leadership moving forward? 	<p>Antje Gerstein <i>Managing Director for European Policy/Sustainability</i> German Retail Association, Member of the EESC</p> <p>Laura Martin <i>Director</i> Institute for Just Transition, Spanish Ministry of Ecological Transition</p> <p>Maria Luisa Parmigiani <i>Head of Sustainability & Stakeholder Management</i> UnipolSai</p>
18:15 – 18:25	<p>Fireside chat with the Good Lobby:</p> <p>How to convey your message most effectively to policy makers?</p>	<p>Kelsey Beltz <i>Managing Director</i> The Good Lobby How to convey the message</p>
18:25 – 18:30	<p>CLOSING REMARKS:</p> <p>Towards the 2023 CSR Europe Conference and the development of high-level policy recommendations for the next European Commission (2024-2029)</p>	<p>Wouter Vermeulen <i>Senior Director Sustainability & Public Policy Europe</i> Coca-Cola Europe Member of CSR Europe Board</p>
18:30 – 20:30	<p>DINNER</p> <p>Networking, and reflecting on the draft proposals from the three different CSR Europe Leadership Hubs</p>	N/A



AGENDA

Sustainability Leadership Salon (1/2)

27.04.2023, 16:30-20:30 CET, Brussels



CONTACTS

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