



SPONSORSHIP
PACKAGE

The European Sustainable Industry Summit

25-26 JUNE 2024,
BRUSSELS



Shaping the Next Era of Corporate Sustainability Practices

The European industry is at a pivotal moment, grappling with higher stakes than ever before in the run to reach carbon-neutrality by 2050 while transitioning to become fully sustainable, human-centric, and resilient.

Amidst a challenging international context, marked by wars, geopolitical tensions, the spread of misinformation, and the rapid advancement of Artificial Intelligence (AI)-driven disruptive innovations, it is imperative for businesses to foster collaborations. These partnerships should extend not only to peers in their immediate ecosystem but also to entities in the public sector and stakeholders worldwide to unlock the investments necessary for securing the energy and resources vital to sustaining Europe's future competitiveness and prosperity.

The European Sustainable Industry Summit stands as the premier gathering for forward-thinking companies leading the charge in shaping the next era of corporate sustainability, advancing a resilient, inclusive and environmentally responsible Europe. From 25-26 June, over **300 stakeholders** from the industry, European institutions, and civil society organisations will come together at the prestigious **BNP Paribas Auditorium**, in Brussels. Together, they will define the path forward for industries navigating the complexities of the green and digital transition.

Following the European elections and drawing inspiration from the **Antwerp Declaration for a European Industrial Deal** and **CSR Europe's Business Manifesto 2024-2029**, this Summit is poised to delve into tangible approaches for securing a sustainable future for Europe: how can Europe shift from ambitious sustainability goals, as outlined in

the EU Green Deal policies, towards active multi-stakeholder engagement and investment? Both global competitiveness and the imperative of a Just Transition demand more than just rigid sustainability regulations. Successful implementation of the European Green Deal mandates strategies that seamlessly integrate aspects of **security, resilience, and global competitive potential**, particularly concerning **energy** and **materials** sovereignty. Achieving this direction requires concerted efforts and collaboration among stakeholders.

Over two days, c-level representatives of business, European institutions, and civil society organizations, will share invaluable knowledge and strategies to **boost the engagement and impact of the European industry with stakeholders inside and outside Europe**. The rich agenda features high-level plenaries, sustainability roundtables, and practical business cases aimed at addressing key questions on the future of the European industry:

- What proactive measures can companies adopt to secure access to essential **raw materials**?
- How can different industries harness the power of **AI** and digitalization to bolster their corporate sustainability performance?
- What are viable solutions to the EU's **energy challenge**?
- What corporate strategies are effective in leveraging the current EU regulatory frameworks as a springboard for meaningful **business transformation beyond compliance**?
- What's the role of companies and EU institutions in unlocking and streamlining access to **sustainable investment opportunities**?

The Programme

25-26 June 2024, Auditorium BNP Paribas
Rue de la Chancellerie 1, Brussels

DAY 1 | JUNE 25TH

TIME (CET)	SESSION
10:00 – 11:00	NETWORKING COFFEE
11:00 – 11:40	WELCOME & OPENING ADDRESS Advancing Corporate Sustainability: Action over Ambition
11:40 – 12:40	HIGH-LEVEL PLENARY Investment Strategies in Sourcing Countries for a Competitive European Industry <i>Leading company intro (15m) + panel of 3 representatives (45m)</i>
12:40 – 13:40	NETWORKING LUNCH
13:40 – 14:40	HIGH-LEVEL PLENARY Leveraging the EU Sustainability Framework for Corporate Impact <i>Leading company intro (15m) + panel of 3 representatives (45m)</i>
14:45-15:35	SUSTAINABILITY ROUNDTABLES <ol style="list-style-type: none"> 1. Sustainability Reporting in the EU: Navigating Regulations 2. Building Sustainability Leadership in Challenging Times with CSR Europe 3. Biodiversity Management: Business Strategies in Action 4. Successful Business Alliances for Sustainable Supply Chains 5. Impactful Due Diligence with Stakeholder Engagement 6. Open Innovation for Sustainability 7. From Ambition to Action: Corporate Transition Plans and their Role in Financing a Greener Europe 8. Developing Leadership for Sustainability 9. Topic in collaboration with CSR Europe's National Partner Organisations TBC
15:35-16:05	COFFEE BREAK
16:05-17:45	SUSTAINABILITY ROUNDTABLES <i>2x rounds (50 minutes each) of the nine sessions</i>
17:45-18:00	CLOSING REMARKS & PREVIEW OF DAY 2

DAY 2 | JUNE 26TH

TIME (CET)	SESSION
10:00 – 10:30	NETWORKING COFFEE
10:30 – 10:50	BUSINESS CASE #1 Unleash the Power of AI: Empowering Employees for Sustainable Impact
10:50 – 11:10	BUSINESS CASE #2 AI-Powered Innovation: For Nature, People and Business
11:10 – 11:30	BUSINESS CASE #3 Sustainability Reporting Empowered by AI: Potential Efficiency and Pitfalls
11:30 – 12:00	NETWORKING REFRESHMENT
12:00 – 12:20	BUSINESS CASE #4 State of Play on AI Regulations: Navigating the Nexus of Ethics and Policy
12:20 – 13:25	HIGH-LEVEL PANEL AI Solutions for Sustainable Development <i>Panel featuring all the speakers of the individual business cases + additional experts on the topic</i>
13:25 – 13:45	CLOSING REMARKS Swift Actions, Deep Changes: Paving Europe's Path Towards 2050

Showcase your Sustainability Leadership

- **Dialogue with high-level representatives** of industry, European institutions, and civil society organisations
- **Build intelligence** around your company’s key sustainability issues
- **Position your company** at the leading sustainability event for businesses in Europe



Sponsorship Benefits & Packages

SILVER (2X AVAILABLE)

For members: 8.5 K
For non-members: 15 k

- Free tickets for CSR Europe members | 2 tickets at early bird rate for non-members
- Recognition during the welcoming and closing remarks
- 1 sponsorship announcement on LinkedIn
- 1 sponsor’s banner displayed at the conference venue
- 1 branded publication to be included in the conference’s virtual folder
- Logo on the invitations & programme
- Logo on the Summit slides
- Logo on the event page on CSR Europe’s website (+10K visitors/month)
- Logo in the Conference’s email updates with hyperlink to selected destination

GOLD (2X AVAILABLE)

For members: 15 K
For non-members: 20 k

Everything in the Silver package plus:

- Speaking slot on 2nd day
- Sponsorship announcement in the newsletter (18K subscribers)
- Promotion of your speaker on LinkedIn (21K followers)

PLATINUM (2X AVAILABLE)

For members: 30 K
For non-members: 40 k

Everything in the Silver package plus:

- Speaking slot on the 1st day
- VIP lounge for meet & greet with C-level speakers, 3 members of the CSR Europe Board of Directors
- Sponsorship announcement in the newsletter (18K subscribers)
- Promotion of your speaker on LinkedIn (21K followers)



CONTACT

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ABOUT CSR EUROPE

CSR Europe is the leading European business network for Corporate Sustainability and Responsibility. With our corporate members, National Partner Organisations (NPOs), and Associated Partners, we unite, inspire & support over 10,000 enterprises at local, European and global level.

We support businesses & industry sectors in their transformation and collaboration towards practical solutions and sustainable growth. We are for systemic change. Following the SDGs, we want to co-build with the European leaders and stakeholders an overarching strategy for a Sustainable Europe 2030.