

## SPONSORSHIP PACKAGE

# Sustainability Open Day 2024



## Showcasing Leading Corporate Sustainability Practices

#### **ABOUT THE EVENT**

CSR Europe Sustainability Open Day 2024 is a dynamic **one-day online event** poised to inspire and catalyze change in the realm of corporate sustainability and responsibility.

This year's program unfolds across three insightful sessions, each designed to delve into sustainable business practices across the value chain, reporting, and more.

Join industry leaders, innovators, and experts as we explore ground-breaking strategies, foster dialogue, and chart a path towards a more sustainable future.

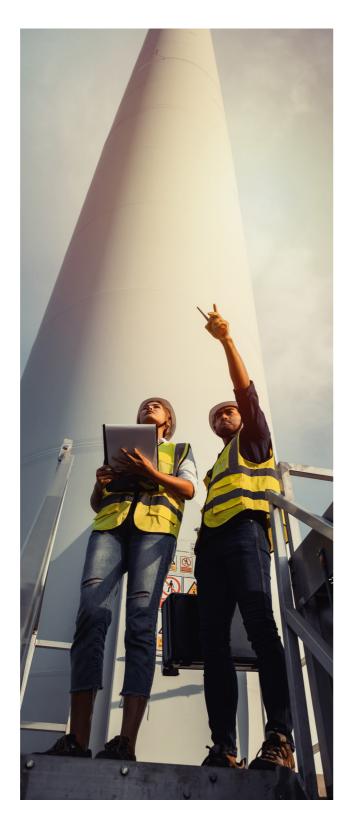
#### **ABOUT THE 2023 EDITION**

1,000 attendees joined the 2023 edition, featuring three virtual sessions on:

- Measuring and Reporting Impact on Natural Capital
- Supply Chain Due Diligence
- Bridging the gap on STEM Skills

The event saw the participation of high-level speakers representing European Institutions, businesses, governments, financial institutions, academia, and civil society organizations.

**WATCH THE SESSIONS** 



## Sponsorship Benefits



#### THOUGHT LEADERSHIP

- Speaking slot to illustrate your sustainability business case on a topic of choice
- Recognition during the welcoming and closing remarks of all the three sessions in programme.



#### **ENGAGEMENT**

 Submission of one poll to engage the audience during the presentation of the business case.



#### **BRANDING & VISIBILITY**

- Sponsorship announcement on LinkedIn (20K followers).
- 1 branded publication to be shared with the audience at the end of your session and in the post-event follow up.
- Company logo on the invitations & programme.
- Logo on the presentation slides of the event.
- Logo on the event page on CSR Europe's website (+10K visitors/month).
- Logo on the Sustainability Open Day Programme.
- Promotion of your speaker on CSR Europe's event webpage.
- 1 social media post announcing the sponsorship before the event.
- 1 social media post promoting your speaker before the event.
- 1 social media post promoting the quote of your speaker during the event



#### **POST CONFERENCE**

1 branded publication to be shared with the audience in the post-event follow-up



### **ABOUT CSR EUROPE**

CSR Europe is the leading European business network for Corporate Sustainability and Responsibility.

With our corporate members, National Partner Organisations (NPOs), and Associated Partners, we unite, inspire & support over 10,000 enterprises at local, European and global level.

We support businesses & industry sectors in their transformation and collaboration towards practical solutions and sustainable growth. We are for systemic change. Following the SDGs, we want to co-build with the European leaders and stakeholders an overarching strategy for a Sustainable Europe 2030.