

CONTEXT

The impact of companies on the economy, environment, and society has become a focal point in Boards' agenda. More companies are integrating this element in their corporate visions and strategies as it becomes a central part of corporate governance. This trend was initiated by the urgency to respond to some ESG-related challenges such as climate change, biodiversity loss, and growing inequalities. External pressure from various stakeholders and a more stringent regulatory framework encouraged companies to become resilient and adopt more sustainable practices in their value chains. This has urged the need for **understanding how companies can measure effectively their impact and their contribution to the environment and society**, as well as how the disclosure of ESG information and data can enhance the corporate narrative and external engagement with stakeholders, such as investors, governments, and NGOs.

ABOUT THE ATELIER

The Atelier is a new exclusive activity especially planned for **CSR Europe's corporate members only**. The event is held under **Chatham House Rules**.

This is the first of a series of two intertwined events that will focus on how companies can measure their impact and effectively disclose this information to stakeholders and in particular to investors. Driven by **Vigeo Eiris (V.E)**, this first Atelier will provide members with an in-depth understanding of the evolving ESG landscape in Europe covering regulatory developments and their impacts on the full value chain from companies, to rating agencies, to investors.

This first Atelier will be followed by a **second session on September 16, 2021**, that will focus on disclosure in light of the SFDR, the CSRD, the Corporate Governance Regulation, and the EU Taxonomy.

Key learning points:

The Atelier will provide the chance to learn about the **evolving ESG landscape and its impact on companies** with regards to a range of internal and external factors:

- On the **external side**:
 - How the changing dynamics in Europe create new opportunities for companies from all sectors to leverage their ESG profiles to finance their sustainability strategies
 - Different investor use cases for ESG data and assessments
- On the **internal side**:
 - The methodologies and processes used by rating agencies to measure specific ESG topics
 - How regulations in Europe are set to reshape methodologies and processes in the near term and how that will likely impact companies

Post-Atelier deliverables:

- Recording of the session, presentation slides, and key highlights of the discussions
- Personal corporate scorecard by V.E, presenting companies high-level scores and results
- To-do checklist, with practical suggestions and best practices on ESG impact disclosure

Who should join:

- CSR/Sustainability Managers
- ESG Analysts
- Investor Relations Managers
- Sustainable Finance Professionals

SCHEDULE ATELIER 1

TIME (CET)	SESSION	SPEAKER(S)
10:00 - 10:10	Welcome	CSR EUROPE
10:10 - 10:30	PART 1: ESG Assessments and Ratings <ul style="list-style-type: none"> How can companies measure their environmental and social impact? What is the role of rating agencies in measuring companies' impact? How is a rating score built? 	KEERAN GWILLIAM-BEEHAREE <i>Executive Director, Market Access</i> VIGEO EIRIS
10:30 - 11:10	Open discussion with participants <i>Breakout sessions with guiding questions</i> <ul style="list-style-type: none"> What tailored data show us Exchange with a rating agency 	All participants
11:10 - 11:20	Break	
11:20 - 11:40	PART 2: Rating for Investing <ul style="list-style-type: none"> What is impact investing and how ESG data determine investing decisions? How do investors use rating agencies' data? 	TBC
11:40 - 12:20	Open discussion with participants <i>Discussion with guiding questions</i> <ul style="list-style-type: none"> How an investor reads the data Exchange with an investor 	All participants
12:20 - 12:30	Closing remarks	CSR EUROPE

FOR MORE INFORMATION

Visit the [Financing the Future Community of Practice](#) webpage.

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