

## SIDE EVENT

### CSO Network Kick-Off Meeting

25/06/2024, 14:00 CEST

#### CONTEXT

Today, sustainability and just transition challenges are vastly complex and times are very uncertain.

Through a blend of leadership, strategic thinking, technical knowledge and collaboration with the CEO and other departments (e.g. operations, supply chain, HR, finance, marketing, communication, legal, tax), the CSO plays a more and more critical role in this fast-moving context: **integrate** sustainability into the company's business strategy, financial performance and market responses; **quantify** sustainability impacts; **transform** investors' expectations and policy regulations into opportunities; develop a compelling sustainability **narrative** that connects to the company's purpose and success; engage in a **dialogue with policy and stakeholders** to influence a more supportive, predictable and coherent policy environment for sustainable business practices and collective impact.

#### ABOUT THE SESSION

To lay the foundations of the [European Network for CSOs](#), you are kindly invited for the Kick-off meeting on 25 June in Brussels, where together with peers, we will:

- Learn from experience how to integrate sustainability as a driver for business & societal **transformation, value creation and long-term competitiveness**.
- Explore potential areas of enhanced collaboration between companies of different sectors.
- Reignite a dialogue with EU authorities, **in order to make sustainability policies, regulations and alliances more effective, more efficient and easier to implement**.

#### WHO SHOULD ATTEND:

- Chief Sustainability Officers

#### CONTACT:

- Jan Noterdaeme, [jn@csreurope.org](mailto:jn@csreurope.org)

#### REGISTER TO THE MEETING:

- CSR Europe members, [can register for free here](#).
- Non-members can access if they [buy the Summit ticket here](#).



# The European Sustainable Industry Summit

SHAPING THE NEXT ERA OF CORPORATE SUSTAINABILITY PRACTICES  
25-26 June 2024, Brussels

## SPONSOR:

If you are a company striving to implement sustainable business practices, [download our sponsorship package](#) and discover the many benefits of becoming a Summit sponsor.

## ABOUT THE SUMMIT:

The European Sustainable Industry Summit stands as the premier gathering for forward-thinking companies leading the charge in shaping the next era of corporate sustainability practices, advancing a resilient, inclusive, and environmentally responsible Europe. Following the European elections and drawing inspiration from the Antwerp Declaration for a European Industrial Deal and [CSR Europe's Business Manifesto 2024-2029](#), this Summit is poised to delve into tangible approaches for securing a sustainable future for Europe: how can Europe shift from ambitious sustainability goals, as outlined in the EU Green Deal policies, towards active multistakeholder engagement and investment? Over two days, c-level representatives of business, European institutions, and civil society organizations, will share invaluable knowledge and strategies to **boost the engagement and impact of the European industry with stakeholders inside and outside Europe.**

TIME (CET)	SESSION	SPEAKERS
14:00 – 14:10	<b>Welcome &amp; Introduction</b>	CSR Europe
14:10 – 14:30	<p><b>Wearing different hats</b></p> <p><i>CSOs need a blend of competences and expertise to champion a company's sustainability strategy across the entire organisation.</i></p> <p><i>Participants introduce themselves on their roles and their companies' main sustainability focus areas and where they see a need for enhanced cross-sectorial collaboration.</i></p>	All
14:30 – 15:00	<p><b>The challenge to make sustainability a cross-functional effort</b></p> <p><i>How to improve collaboration between CSOs, Boards, and other departments: e.g. Finance, Operations, Supply Chain, HR, Digital, Marketing, Tax</i></p>	All
15:00 – 15:45	<p><b>Engaging in Dialogue with EU Authorities</b></p> <ul style="list-style-type: none"> <li><i>Navigating the complexities of the regulatory landscape and identifying best practices for implementation.</i></li> <li><i>For an Industrial Pact: building a united voice to create a more predictable, implementable, and supportive policy environment (Antwerp Declaration &amp; CSR Europe Business Manifesto)</i></li> </ul>	All
15:45 – 15:50	<b>Conclusions &amp; Next steps</b>	CSR Europe