BUSINESS CASE

AI-Powered Innovation: For Nature, People and Business

26/06/2024, 10:50 CEST

With the supporting partnership of the European Investment Bank (EIB)

CONTEXT

In the wake of global sustainability challenges, the intersection of artificial intelligence (AI) and innovation has emerged as a pivotal force in driving sustainable solutions. This session will delve into the **transformative potential of AI-powered innovation in addressing pressing environmental concerns and fostering a greener future.**

ABOUT THE SESSION

This session will address the following questions:

- How can AI-powered innovation be harnessed to address specific environmental challenges such as climate change, water management, biodiversity loss, and pollution?
- What are some notable examples of AI applications that have already demonstrated success in promoting sustainability and environmental conservation?
- What are the key technological advancements and capabilities within AI that make it particularly suited for addressing sustainability challenges?
- What ethical considerations and potential risks accompany the widespread adoption of AI-driven solutions in the pursuit of a greener future, and how can these be mitigated effectively?
- How can governments, businesses, and communities collaborate to leverage AI-powered innovation effectively and ensure equitable access to sustainable solutions for all?

WHO SHOULD ATTEND:

- Business leaders & sustainability managers.
- Reporting Officers
- Anyone interested in AI.

CONTACT:

- Katja Mader, *People & Organization Director,* km@csreurope.org

REGISTER:

- CSR Europe members, representatives of the EU institutions, and civil society organizations can register for free here.
- Non-members and other stakeholders can buy the Summit ticket here. Register before 30th April and get access to the Early Bird rate.

SPONSOR:

If you are a company striving to implement sustainable business practices, download our sponsorship package and discover the many benefits of becoming a Summit sponsor.

ABOUT THE SUMMIT:

The European Sustainable Industry Summit stands as the premier gathering for forward-thinking companies leading the charge in shaping the next era of corporate sustainability practices, advancing a resilient, inclusive, and environmentally responsible Europe. Following the European elections and drawing inspiration from the Antwerp Declaration for a European Industrial Deal and CSR Europe's Business Manifesto 2024-2029, this Summit is poised to delve into tangible approaches for securing a sustainable future for Europe: how can Europe shift from ambitious sustainability goals, as outlined in the EU Green Deal policies, towards active multistakeholder engagement and investment? Over two days, c-level representatives of business, European institutions, and civil society organizations, will share invaluable knowledge and strategies to boost the engagement and impact of the European industry with stakeholders inside and outside Europe.

TIME (CET)	SESSION	SPEAKERS
10:00 – 10:30	**Networking Coffee**	
10:30 – 10:50	**BUSINESS CASE #1** Unleashing the Power of AI: Empowering Employees for Sustainable Impact	Frederic Gimenez, *Chief Digital Officer & CEO TotalEnergies Digital Factory*, **TotalEnergies**
10:50 – 11:10	**BUSINESS CASE #2** AI-Powered Innovation: For Nature, People and Business	Adam Elman, *Head of Sustainability EMEA*, **Google**
11:10 – 11:30	**BUSINESS CASE #3** Sustainability Reporting Empowered by AI: Potential Efficiency and Pitfalls	Sven Strassburg, *Thought Leader and Principal Solution Architect for IBM Sustainability Software, Europe*, **IBM**
11:30 – 12:00	**Networking Refreshment**	
12:00 – 12:20	**BUSINESS CASE #4** State of Play on AI Regulations: Navigating the Nexus of Ethics and Policy	TBD
12:20 – 13:25	**HIGH-LEVEL PANEL AND Q&A** AI Solutions for Sustainable Development	Adam Elman, *Head of Sustainability EMEA,* **Google** Sven Strassburg, *Thought Leader and Principal Solution Architect for IBM Sustainability Software, Europe*, **IBM** Mathias Vergauwen, *Technical Architect Data& AI for Sustainability*, **Microsoft** **Other participants TBC**
13:25 – 13:45	**Closing Address** Swift Actions, Deep Changes: Paving Europe's Path Towards 2050	TBD