

### Context

The measurement and reporting of social impact within the supply chain is becoming increasingly important: civil society and governments are asking for more transparency and companies need to find a way to respond to this using a people-centric approach. Measuring social impact is not an easy process and there are many factors that companies need to take into consideration: the selection of appropriate people-centric metrics and tools; the definition of the scope of the measurement; the development of the right methodology to scale impact etc. Share challenges and best practices with peers can help companies gain a better understanding of this complicated process.

### About the Webinar

In this webinar, we invite sector associations and companies to share how they are measuring social impact in supply chain sustainability and what their main challenges are. Based on this exchange, we will discuss opportunities for collaboration (i.e. can we align on a few common “impact metrics”?)

Join this webinar, in order to:

- ✓ Gain more information on measuring social impact in supply chain sustainability
- ✓ Exchange with sector associations and companies on the challenges and opportunities to measure social impact
- ✓ Find out how collaboration with other sector associations and initiatives could add value to your work (can we align on a few common “impact metrics”?)

### Who should join?

- Sector initiatives and their companies
- Sector associations and their companies
- CSR Europe’s and Drive Sustainability corporate members

## Agenda 3<sup>rd</sup> September 2020

TIME	TOPIC	SPEAKER(s)
16.00 16.05	Welcome & Introduction	Heike Schulze <i>Coordinator Drive Sustainability</i> CSR Europe
16.05 16.10	Measuring Social Impact in Supply Chain Sustainability	David Lawrence <i>Executive Director</i> AIM-Progress
16.10 16.30	Panel Discussion: The challenges and opportunities for business in supply chain impact measurement	Dr. Julia Schwarzkopf <i>Professor, Sustainability,</i> University of Applied Sciences HTW Berlin  Dr. Henrietta Lake <i>Managing Director</i> Lake Advisory Services
16.30 16.55	Interactive Discussion: Impact Metrics Debate  What 1 or 2 measures will you commit to using for your business and with your suppliers going forward?  <i>Moderated by David Lawrence</i>	All Participants
16.55 17.00	Conclusions and Next steps	David Lawrence <i>Executive Director</i> AIM-Progress

**We look forward to your participation!**

Register [here](#).

For more information:

[www.csreurope.org](http://www.csreurope.org) and [www.drivesustainability.org](http://www.drivesustainability.org) and <https://aim-progress.com/>