

## EUROPEAN SDG ROUNDTABLE

### Overcoming the European Truck Drivers' Shortage

Wednesday, 12 October 2022 | 14:00 -15:30 CET

Co-organized with:

Members of the Responsible Trucking Platform - [BMW Group](#), [H&M Group](#), [Ikea](#), [Maersk](#), [MAN Truck & Bus](#), [Postnord](#), [Raben](#), [Scania](#), [Volvo](#), [Volvo Group](#), [Volkswagen](#)

#### CONTEXT:

Truck drivers are essential to ensure the supply of goods across Europe. However, carriers are experiencing more and more difficulties in finding people to fill the open positions. According to industry associations, 400.000 drivers should be hired at European level to cover current market demands. Several factors are contributing to such shortage: difficulties in recruiting young workers and women for the industry due to the poor working conditions; increased demand of truck drivers; stricter rules set in the "EU Mobility Package"; an aging of the workforce - the average age of European drivers is 50 years old.

#### ABOUT THE SESSION:

[Join this session](#) to learn about the European legal and policy framework in the road and logistics sector and **what industry leaders are doing to address the shortage of truck drivers in Europe**. The roundtable will also focus on **how companies can improve the working conditions of truck drivers** and implement impact-oriented due diligence strategies.

#### WHO SHOULD ATTEND:

- Businesses operating in the road transportation and logistics industry
- Industry federations of shippers and carriers
- Stakeholders operating in the road transportation and logistics sector

#### CONTACT :

Sara Sánchez Palacios,  
CSR Europe Project Manager,  
[sp@csreurope.org](mailto:sp@csreurope.org)

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TIME (CET)	AGENDA ITEM	GUEST SPEAKERS & PANELISTS
14:00 -14:05	Welcome	<ul style="list-style-type: none"> <li>CSR Europe</li> </ul>
14:05 -14:15	Keynote	<ul style="list-style-type: none"> <li>Marco Digioia, <i>Secretary General,</i> <b>European Road Haulers Association (UETR)</b></li> </ul>
14:15 -15:10	<p><b>Panel:</b></p> <ul style="list-style-type: none"> <li>Initiatives to tackle truck drivers' shortage in Europe</li> <li>Individual corporate efforts and collaborative initiatives to make the profession of truck driver more attractive</li> </ul>	<ul style="list-style-type: none"> <li>Patrick Philipp, <i>Director Certification and Standards,</i> <b>International Road Transport Union (IRU)</b></li> <li>Godfried Smit, <i>Secretary General,</i> <b>European Shippers Council (ESC)</b></li> <li>Claudia Ferrari, <i>Sustainability Business Developer,</i> <b>Scania</b></li> <li>Deeba Remheden, <i>Manager Sustainable Supply Chains,</i> <b>PostNord</b></li> <li>Sara Sánchez Palacios, <i>Project Manager,</i> <b>CSR EUROPE</b></li> </ul>
15:10 -15:20	<p><b>Insights from the ground:</b></p> <p>Demands for both the public and private sector to improve the working conditions of truck drivers</p>	<ul style="list-style-type: none"> <li>Iwona Blecharczyk, <i>Professional Truck Driver &amp; CEO,</i> <b>Imagination Transport</b></li> </ul>
15:20 -15:25	Q&A	Questions from the audience
15:25 -15:30	Closing remarks	<ul style="list-style-type: none"> <li>CSR Europe</li> </ul>

## ABOUT THE EUROPEAN SDG SUMMIT 2022

Ahead of the 27th United Nations Climate Change Conference (COP27) in Egypt, CSR Europe and its members are happy to welcome you at [the European SDG Summit 2022: Together for an Inclusive Green Deal](#).

After the pandemic and amid the outbreak of the war in Ukraine, the world needs to accelerate the journey towards climate neutrality and the adoption of an inclusive approach to the green and digital transition. Together with Environment and Governance, the **Social dimension of ESG** is now well understood as an equally important driver to enhance sustainability, but more attention is needed on how to address inequalities. The scale and magnitude of the effort ahead require not only individual commitments but also collaborative actions from all stakeholders.

At the Summit, CSR Europe will also release the second edition of the [European Sustainable Industry Barometer](#) in collaboration with **Moody's ESG Solutions**. The Barometer will provide data on the sustainability level and maturity of European industry federations, with a focus on the **social dimension of their ESG efforts**, demonstrating the progresses made and where additional efforts are needed.