

HIGH-LEVEL PLENARY

Financing the Future

12 OCTOBER 2021, 11:30-13:00 CET

Register

CONTEXT

2020 has bluntly forced the world to recognize the need to accelerate the journey towards climate neutrality and the urgency for the adoption of an inclusive approach to the green, digital, and demographic transition. The pandemic and its fallout exposed deep divisions within society, affecting the most vulnerable people. Already in 2015, the Paris Agreement recognized how shifting towards a resilient, carbon-neutral, digital economy would boost prosperity and drive net job creation in the long-term. However, for this transition to succeed, climate action needs to go hand in hand with social justice.

In this context, **businesses have a key responsibility** and role to play to embed societal concerns in their governance, priorities, models and in their approach to investments and finance.

Business transformation requires more than individual company efforts. Sector collaborations, impact-oriented actions and new forms of PPPs are key to bring **change in our ecosystems and to enhance the livelihoods of citizens, workers and consumers.** This is what the European Pact for Sustainable Industry is all about: a duty to collaborate within and between all industry sectors and federations to make the European Green Deal and the UN SDGs a success.

Finance and investment will play a key role in the transition. Through R&D investments, new technologies and sustainable solutions can be developed, and through scaling-up impact investments, these solutions can find their way into the market. In this way investors, governments and companies can define the boundaries of the new economic system to protect life and earth. The role of the financial sector and the responsibility of the Chief Financial Officers of companies are the key success.

ABOUT THIS SESSION

- If you are willing to access the latest EU developments and expectations on investors and business about the revision of the Non-Financial Reporting Directive, the EU Taxonomy, and the role of the European Investment Bank (EIB).
- If your ambition is to foster a true sustainability culture within your enterprise, and scale it up by attracting sustainable investors to support your business towards a just transition.
- If you are an investor ready to work towards sustainable markets that contribute to a more prosperous world for all.
- If your industry federation has the ambition to integrate sustainable finance to help drive the transition and transformation of your enterprises.

Then, this high-level plenary is for you!

FOR MORE INFORMATION

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TIME	AGENDA ITEM	GUEST SPEAKERS & HIGH-LEVEL PANELISTS
11:30 – 11:40	Welcome	Stefan Crets , Executive Director, CSR Europe
11:40 - 11:50	Keynote speech Building the next frontier of finance	Mairead McGuinness <i>Commissioner for Financial Affairs, European Commission</i>
11:50 – 12:30	Conversation with Leaders, investors, and investees Moderated by Lorena Sorrentino , Manager, CSR Europe <ul style="list-style-type: none"> • For improving all people’s health and talents <ul style="list-style-type: none"> • For empowering we the consumers and communities • For enhancing the livelihoods of workers 	<p>Liina Carr <i>Confederal Secretary, European Trade Union Confederation (ETUC)</i></p> <p>Caroline Wellemans <i>DG International Partnerships, European Commission</i></p> <p>Hacina Py <i>Head of Impact Finance Solutions, Société Générale</i> <i>Member of the Advisory Board, CSR Europe</i></p> <p>Antoni Ballabriga <i>Global Head of Responsible Business, BBVA</i> <i>Chair of the Sustainable Finance WG, European Banking Federation</i></p>
12:30 – 12:50	The way forward Financing the Future	<p>Hakan Lucius, <i>Head of Corporate Responsibility and Civil Society</i> European Investment Bank</p> <p>Thomas Lesueur <i>Commissioner General for Sustainable Development,</i> French Ministry of the Ecological Transition</p>
12:50 – 13:00	Conclusions	Stefan Crets , Executive Director, CSR Europe

