

# EUROPEAN SDG ROUNDTABLE The Future of Sustainable Fashion

Tuesday, 11 October 2022 | 09:30 -11:00 CET

## Co-organized with: Epson

### **CONTEXT:**

The fashion industry currently produces **20% of global wastewater and 10% of global carbon emissions.** Improvements can be made for example localizing fashion, using more **on-demand digital printing** (it can save up to 4kg of CO2 per item) and **digital textile printers** (they reduce water use by up to 90% and energy use by up to 30%). Increasing the **use of sustainable materials** is vital and **extending the lifecycle of use** would make a serious difference.

There is a new generation of designers that are much more focused on **sustainability, ethical production, and local sourcing**. At the same time, consumers are becoming far more discerning and aware of the pitfalls of fast fashion, demanding more sustainable clothing and textile solutions.

### **ABOUT THE SESSION:**

This roundtable will bring together designers, producers, retailers, and customers in a thorough discussion on how to make each stage of the fashion production more sustainable, building circularity and longevity into the lifecycle of fashion. <u>Register</u>

# WHO SHOULD ATTEND:

- Companies operating in the fashion industry.
- Industry representatives from all stages of fashion design, production, distribution, and retail.
- Consumer lobbying groups.
- NGOs and public sector organisations (water, energy suppliers).

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# **#SDGSummit**



#### **EUROPEAN SDG ROUNDTABLE**

#### The Future of Sustainable Fashion

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TIME (CET)	AGENDA ITEM	GUEST SPEAKERS & PANELISTS
09:30-09:40	Welcome & Introduction	<ul> <li>Bruno Rost</li> <li>PR Manager</li> <li>Epson</li> </ul>
09:40-10:20	<b>Panel:</b> The Future of Sustainable Fashion	<ul> <li>Dr. Alan Hudd Founder Alchemie</li> <li>Júlia G. Escribà Designer Júlia G. Escribà</li> <li>Carl Tillessen CEO and Chief Analyst DMI</li> <li>Paolo Crespi Sales &amp; Marketing Director Printing Technologies Epson</li> </ul>
10:20-10:55	Discussion & Questions	Panel & Audience
10:55-11:00	Conclusion	<ul> <li>Bruno Rost</li> <li>PR Manager</li> <li>Epson</li> </ul>

### ABOUT THE EUROPEAN SDG SUMMIT 2022

Ahead of the 27th United Nations Climate Change Conference (COP27) in Egypt, CSR Europe and its members are happy to welcome you at the European SDG Summit 2022: Together for an Inclusive Green Deal.

After the pandemic and amid the outbreak of the war in Ukraine, the world needs to accelerate the journey towards climate neutrality and the adoption of an inclusive approach to the green and digital transition. Together with Environment and Governance, the **Social dimension of ESG** is now well understood as an equally important driver to enhance sustainability, but more attention is needed on how to address inequalities. The scale and magnitude of the effort ahead require not only individual commitments but also collaborative actions from all stakeholders.

At the Summit, CSR Europe will also release the second edition of the <u>European Sustainable Industry Barometer</u> in collaboration with **Moody's ESG Solutions.** The Barometer will provide data on the sustainability level and maturity of European industry federations, with a focus on the **social dimension of their ESG efforts**, demonstrating the progresses made and where additional efforts are needed.

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